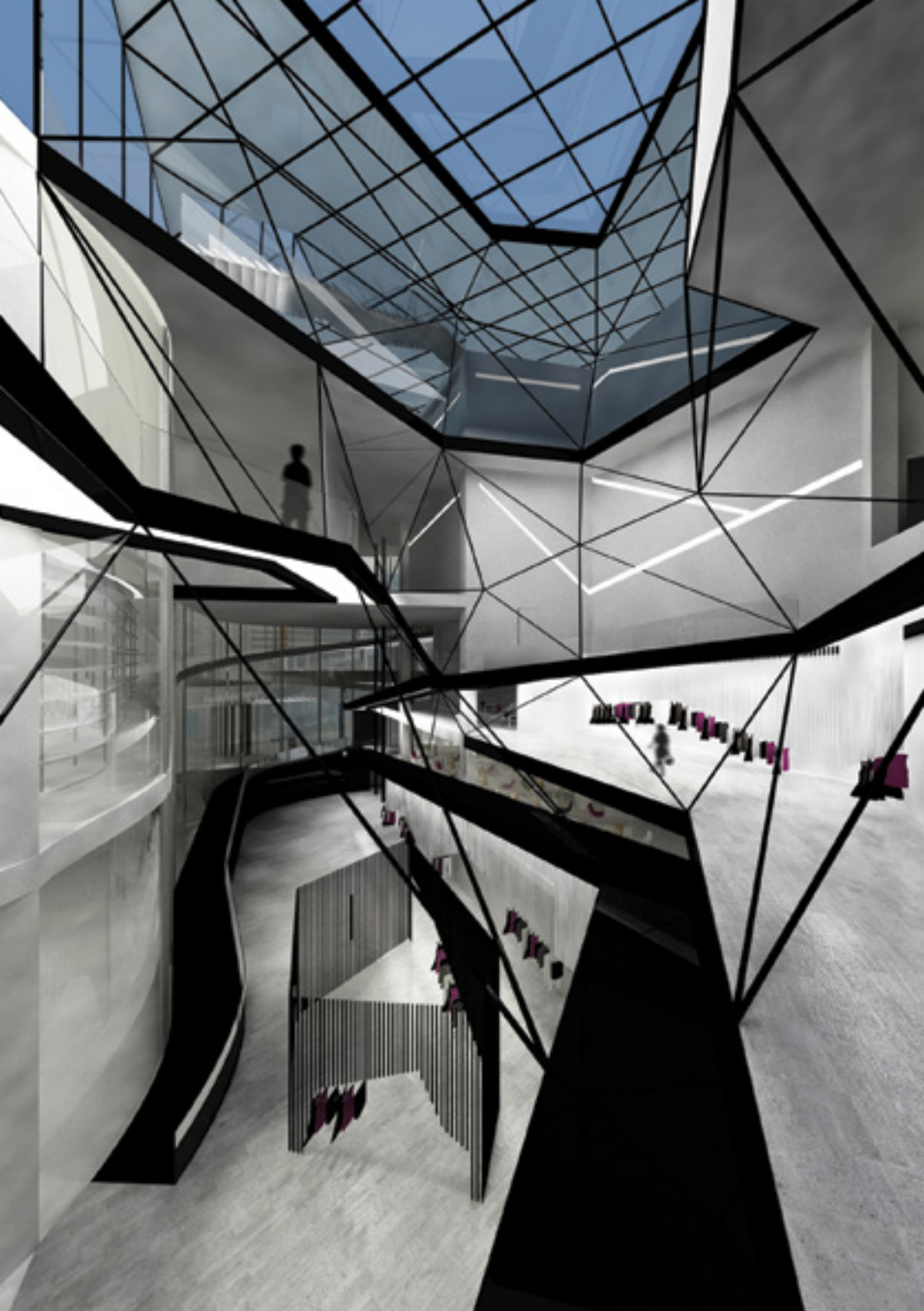


FACULTY OF DESIGN

# SCHOOL OF SPATIAL & PRODUCT DESIGN

Diploma in Interior Design  
BA(Hons) Interior Design  
BA(Hons) Product Design



Transform the way we live and rethink our everyday interactions with places and objects in the School of Spatial & Product Design.

Our Honours Degree programmes in Interior Design and Product Design, as well as Diploma programme in Interior Design explore design processes and conceptual thinking methodologies in a practice-based studio environment to encourage creativity and hands-on learning. This is supported by instruction in core discipline skills such as a critical understanding of design history, contemporary theories and technical knowledge.

The programmes emphasises an awareness of the changing landscape of design and how it is informed by contextual, social, economic and environmental factors, so that you gain insight into what makes good design.

Upon graduation, you can make your mark in the world of design within the plethora of interior design and architectural practices, as well as furniture and product design firms in both commercial and domestic sectors.

Our graduates have found their place in numerous reputable firms or have successfully established their own practices locally and internationally.



Image: Adeline Yeo

## DIPLOMA IN INTERIOR DESIGN

Duration: 3 years

At LASALLE, Interior Design is defined as the act of creating engaging environments within and around existing spaces and structures. This entails the design and planning of a diverse array of spaces that span residential, leisure, retail, F&B, office, healthcare, hospitality and institutional spaces. The programme exists as an independent setting for learning, teaching and extending contemporary spatial design methods and aims to be at the forefront of interior design education and practice regionally and internationally.

The curriculum is based on a number of key design principles. Fundamental technical skills and vocational knowledge remain the focus and is supported through design investigations, explorations, experimentations and conceptual thinking methods. These are explored in a practice-based studio environment where traditional drafting and modelling techniques as well as the latest in computer-aided drawing and visualization are honed. Knowledge on historical and contemporary design further develops students' understanding of design in the built environment. The programme remains sensitive and relevant to the industry's developments and demands through continuous links with industry partners.

The programme is unique, as it seeks not only to develop the technical skills of a student but also to supplement that professional skill with a wider knowledge and understanding of the built environment inextricably linked to the fields of industrial design and architecture.

The programme prides itself by its practical yet unconventional approach to Interior Design within the Asian context while being regionally and internally relevant to what's current in the design industry. The studio-based environment mimics 'design ateliers', promoting the vibrant exchange of communication, information and ideas. These ateliers are facilitated by experienced staff, who boast a wealth of reputed local and international experiences and knowledge. Personal Professional Development is embedded in the studio through the course of study where

students are exposed to the demands of the industry with continual engagement in local and international design competitions, live projects and exhibitions.

With its diverse market sectors and niches, employment is abundant ranging from large architectural practices to smaller boutique consultancy firms. The education you receive at LASALLE competitively positions you in advantageous light. Graduates have found placements in award winning local and international practices.

In **Level 1**, you will share some common modules across the Diplomas and you will also take discipline-specific modules. The shared modules aim to provide you with a comprehensive grounding in the basic creative processes, art and design fundamentals, technical and academic skills essential for your progression to Level 2 and Level 3. The discipline-specific modules will introduce you to core knowledge and skills required as the first layer to your specialist areas.

In **Level 2**, you will be taught technical and design skills specific to Interior Design with a directed approach, which encourages reflection and an understanding to design. These essential skills, which you will acquire through group and individual project briefs, are closely aligned to the demands of the design industry. Coupled with an interdisciplinary environment where peer-to-peer learning and dialogues are encouraged amongst you and your peers to maximise learning, you will play a more active role in exploring the possibilities of your chosen area of study with a higher level of confidence.

In **Level 3**, you will undertake modules, which may include self-devised/directed studies or projects. You will be tasked to problem-solve and articulate ideas through a variety of briefs. There will be self-initiated industry placements and/or live projects learning component designed to assist you in gaining an accurate understanding of the design industry associated with Interior Design.

Career Path: Interior Designer

Related Careers: Furniture Designer, Exhibition Designer, Stage Designer

Teaching Methods: You will attend lectures, critiques, workshops, seminars, tutorials and field trips. Engaging in studio work and group and solo projects will also become part of your student life. As part of industry-based learning, you will be involved in either a live industry-related project or in an industry placement.

### Admissions Test/Portfolio and Interview Requirements

All applicants are required to take an Admissions Test or submit a portfolio, and attend an interview.

#### Option 1: Admissions Test

The Admissions Test is only available to applicants from Singapore and in selected cities in China, India, Indonesia, Malaysia, Vietnam, and Myanmar subject to availability of test schedules. Applicants will be notified of the required materials to bring along for the Admissions Test.

After the Admissions Test, an interview will be conducted for applicants. During the interview applicants are required to share their motivation in pursuing the Diploma programme that he/she has applied to. For international applicants who have undertaken the Admissions Test, a Skype/phone interview will be arranged at a later date for those who have passed the Admissions Test.

#### Option 2: Portfolio

Create a portfolio containing minimum 10 pieces of original work.

Label each work as follows: (i) title of your work (if any), (ii) medium used and (iii) month/year created. Your work may be inspired by a movie or book.

Your portfolio should include at least 2 of the following categories: Paintings, drawings, collages, posters, sculptures, digital images (Photoshop, Illustrator, etc), photographs, and/or video clips.

Your portfolio should consist of works created solely by yourself (not from a photograph, magazine, or copied from a reproduction of another source). Provide artwork that have been recently completed within the last five years.

During the interview applicants are required to participate in a discussion about the content of their portfolio.

We are looking for applicants who demonstrate:

- Readiness to participate in different learning environments
- An inclination to learn through exploration and experimentation
- A keen interest to acquire knowledge of the Visual Arts
- Good studentship i.e. time management, independent, learning integrity, etc.

Also read *BA(Hons) Interior Design* on page 8



Image: Winner of Design Category, Cosentino Design Challenge 10th Edition 2016; Diffuse by Javier Jauhari, BA(Hons) Interior Design



Image: Yeo Yi Liang, BA(Hons) Product Design



Image: Furniture Workshop with Norwegian Designer of the Year 2017 Hallgeir Homstvedt



Image: Javier Jauhari, BA(Hons) Interior Design



Image: Shirley Tan, BA(Hons) Interior Design



Image: Gold Award, Singapore Design Awards 2017; Waist Bowl by Jonathan Saphiro Salim, BA(Hons) Product Design



Image: Marina Almeida

## BA(HONS) INTERIOR DESIGN

Duration: 3 years

Interior design at LASALLE is defined as the act of creating environments within and around existing spaces and structures. As a profession, it covers the design and planning of an immense range of places including, but not limited to domestic, leisure, retail, office, healthcare, hospitality, and institutional spaces. It is also closely interwoven with various design disciplines like architecture and industrial design.

Interior design at LASALLE is not a course on interior decoration, nor is it the pursuit of architecture under the guise of interior design. You will focus on the creation of experiential environments from the perspective of users, and the discovery of new typologies of space. You will look to the conceptual to challenge convention, habits, and trends, and seek to explore the controversial, unexpected, and emergent, with the onus on critical design thinking and intense involvement in the design process.

The curriculum is based on a number of key design principles. Design processes and conceptual thinking methodologies are explored in a practice-based studio environment and supported with core discipline skills that involve a critical understanding of design history and contemporary theory; technical knowledge on building materials and technology; traditional drafting and modelling techniques, as well as the latest in computer-aided drawing and visualisation. Through the course of study, you are exposed to the demands of the profession with a continuous engagement in local and international design competitions, live projects, and exhibitions.

The objective is to create an ecosystem of significant designers and dynamic professionals who display a restless curiosity of mind, making informed design decisions tempered by a sense of social responsibility, where interior design is not a matter of simply aligning oneself with fashionable trends but rather a discipline of reason, necessity, analysis, meaning, and the creation of new spatial experience.

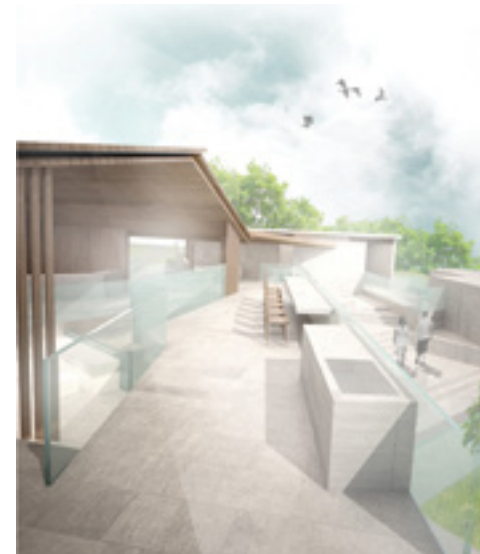


Image: Mutiara Herawati



Image: Felix Wibowo

**Level 1** grounds you in basic methods of design that are centred around a specialised Studio Practice module.

At **Level 2**, a greater emphasis is placed on honing critical and analytical skills. You will also have the option to undertake a semester of overseas student exchange to gain a global perspective and enrich your learning experience.

The course culminates at **Level 3**, with you undertaking internship opportunities and/or self-directed briefs and engaging in complex real-world concerns.

Opportunities for employment are plentiful within the plethora of interior design and architectural practices, covering both commercial and domestic sectors. There are also opportunities in exhibition, set design, interior styling, and design consultancy. Graduates have found their place in numerous reputable interior and architectural firms or have successfully established their own practices locally and internationally.

**Career Paths:** Interior Designer, Design Consultant

**Related Careers:** Design Educator, Furniture Designer, Exhibition Designer, Stage Designer

**Teaching Methods:** You will have ample opportunities to work in studios and attend special workshops. You will attend lectures, seminars, and practical presentations. There will be regular guest lectures by international designers who will impart valuable experience and advice. You will participate in class presentations, complete written assignments, and put together a research portfolio.

### Portfolio and Interview Requirements

- A portfolio containing at least 10 pieces of original work (actual or documented) that demonstrate your creative development and process. These projects will need to be explained by you during the interview process.
- Your portfolio should include drawings, sketches, idea developments and demonstrate relevant 2D work (e.g. posters, editorial, photography, graphic design artwork, paintings, printmaking, digital imaging, web design, etc) and 3D work (e.g. 3D design, 3D paper structures, packaging design, etc).
- Your portfolio should consist of design related works solely created by yourself in order to perform an appropriate assessment of your entry level.



Image: Yeo Yi Liang

## BA(HONS) PRODUCT DESIGN

Duration: 3 years

Product Design at LASALLE is about people, process, method and meaning. The programme moves away from the traditional notions of the practice where product/industrial designers are seen as form-givers and crafts people of the highest order in Asia, to a realm where the product designer creates from a keen awareness of social, cultural, economic, environmental sensitivities with a key focus on human behavior and user experience.

The pedagogy engages design practice through contextual underpinnings linking theory to practice: An awareness of the issues pertinent to contemporary design is emphasised and reflected incrementally through various levels of learning.

It is an immersive programme of thinking through making in a studio-based environment. This is realised through a strong emphasis on user research, technical understanding and criticality. You will be challenged to work within or even define design projects briefs with diverse starting points to conceive innovative products, services and research across contexts and cultures.

This critical experimentation is tempered with a good knowledge and understanding of significant developments in design history and theory as well as core discipline knowledge in materials science, manufacturing technology and mass production. You are also trained to a high level of proficiency in 2D/ 3D manual and digital, integral to the reflexive practicing designer.

The programme offers teaching approaches and delivery from a range industry practitioners as well as designers and visiting artists from the creative industry and related fields. Research field trips are also included to enrich the learning experience and provide real-world design challenges in varied contexts.

The objective is to develop a different breed of professionals who work across disciplines, redefine products, push the boundaries of materials and create new meanings and experiences for users in the global arena. Graduates will be well prepared to work on an international level within good design companies or as independent designers.



Image: Jonathan Saphiro Salim

**Level 1** lays the foundation for the training and education of the product designer through a specialised studio based module.

**Level 2** furthers your understanding of the practical, technical and academic work and focuses on the development of design projects with an increasing sensitivity to current themes and issues. You will also have the option to undertake a semester of overseas student exchange to gain a global perspective and enrich your learning experience.

The course culminates at **Level 3**, with you undertaking critical research through the Dissertation and exploring those ideas in a negotiated final design project that seeks to contribute to contemporary product design discourse. You will be engaged in internship opportunities and/or self-directed briefs to strengthen your professional skills. The opportunity to collaborate across disciplines and develop individual design identities will position graduates internationally.



Image: Riya Bhartia

**Career Paths:** Product Designer, Design Manager/ Director, Industrial Designer, Design and Technology Educator, Product Design Researcher, Digital Asset Designer, Trends and Futures Specialist, Furniture Designer, Lighting Designer

**Related Careers:** Packaging Designer, Events/Interior Designer, Model and Visualisation Specialist, Product Marketing Specialist

**Teaching Methods:** You will work extensively in studios and attend special workshops. Your calendar will include a wide range of lectures, seminars, and practical presentations. There will be regular guest lectures by international designers who will share their valuable experience and advice. You will participate in class presentations, complete written assignments, and put together a research portfolio.

### Portfolio and Interview Requirements

- A portfolio containing at least 10 pieces of original work (actual or documented) that demonstrate your creative development and process. These projects will need to be explained by you during the interview process.
- Your portfolio should include drawings, sketches, idea developments and demonstrate relevant 2D work (e.g. posters, editorial, photography, graphic design artwork, paintings, printmaking, digital imaging, web design, etc) and 3D work (e.g. 3D design, 3D paper structures, packaging design, etc).
- Your portfolio should consist of design related works solely created by yourself in order to perform an appropriate assessment of your entry level.

# LASALLE OFFERS THE MOST COMPREHENSIVE RANGE OF DIPLOMA AND DEGREE PROGRAMMES IN FINE ARTS, DESIGN COMMUNICATION, INTERIOR DESIGN, PRODUCT DESIGN, FILM, ANIMATION, FASHION, DANCE, MUSIC, THEATRE, ARTS MANAGEMENT, ARTS PEDAGOGY, ART THERAPY AND ART HISTORY IN THE REGION.

DEFINITELY  
A PROGRAMME  
FOR YOU

## FACULTY OF DESIGN

### School of Design Communication

Diploma in Design Communication  
BA(Hons) Design Communication

### School of Fashion

Diploma in Fashion  
BA(Hons) Fashion Design and Textiles  
BA(Hons) Fashion Media and Industries

### School of Spatial & Product Design

Diploma in Interior Design  
BA(Hons) Interior Design  
BA(Hons) Product Design

## FACULTY OF FINE ARTS, MEDIA & CREATIVE INDUSTRIES

### McNally School of Fine Arts

Diploma in Fine Arts  
BA(Hons) Fine Arts

### Puttnam School of Film & Animation

Diploma in Animation  
Diploma in Broadcast Media  
BA(Hons) Animation Art  
BA(Hons) Film

### School of Creative Industries

Certificate in English Language  
for the Creative Arts  
BA(Hons) Arts Management

## FACULTY OF PERFORMING ARTS

### School of Contemporary Music

Diploma in Audio Production  
Diploma in Music  
BA(Hons) Music

### School of Dance & Theatre

Diploma in Dance  
Diploma in Performance  
Diploma in Technical and  
Production Management  
BA(Hons) Acting  
BA(Hons) Musical Theatre

## CONTACT US

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LASALLE College of the Arts is registered with the Committee for Private Education (CPE).  
The Committee for Private Education is part of SkillsFuture Singapore (SSG).  
Registration No.: 199202950W  
Validity: 25/03/2015 - 24/03/2019

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Cert No: EDU-1-1002  
Validity: 1/10/2015 - 30/09/2019

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