



LASALLE



2009

REVIEW



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PURPOSE

LASALLE EXISTS ...

- for the education of students
- for the enrichment of art
- for the promotion of artistic communication
- for the cultural and economic well-being of Singapore

AMBITION

LASALLE WILL BECOME ...

- one of the world's premier educational institutions for contemporary intercultural study of diverse artistic traditions
- the leading Asian educational institution for contemporary creativity in the arts
- a highly valued educational resource for Singapore's creative industries
- a major artistic reservoir for local communities
- centred on the student experience

VALUES

LASALLE VALUES ...

- the ability of art to communicate across cultures and geography
- the power of education and research to enlighten the individual and society
- the preparation of graduates for sustained employment
- the opportunity to create new art by transcending traditional subject boundaries
- the disciplined freedom of artists
- the communication of truth beyond words

PRESIDENT'S MESSAGE



How can you judge the success of an arts college? How can you measure the achievements of a year now past and form a reliable view on how it's gone? Surely the intangible nature of Art and the slippery notions of Creativity upon which such colleges depend must rule out, or at best obscure, all quantitative criteria of success? Well, yes and no. "Yes" it's true that as an institution of public character without shareholders to placate, but with Art as its goal, the label of "success" is going to involve a lot of subjectivity; but on the other hand, "No" there are indeed a range of more or less tangible indicators which prove revealing. I will share a few now.

An easy indicator of any College's health is the fact that students want to study there. I am pleased to report that 2009 saw a modest increase in our student numbers with a particularly gratifying rise in the proportion of those completing our diploma programme and wishing to continue to the end of their degree courses.

Another clear sign of a strong College is formed by the views of its graduates. I am pleased to report that our recent graduate survey, carried out with the graduates leaving the College in 2009, revealed a growing level of satisfaction with all key aspects of LASALLE. There is still, however, room for improvement – particularly in providing industrial experience within the curriculum – but all the indicators are moving in a positive direction.

An external perspective on "success" is especially valuable as it often removes the rose-coloured tint from the picture. Our external validating university – The Open University of the United Kingdom – inspected nearly all of our programmes during 2009 and agreed that all met their requirements for continued validation. Our voluntary

participation in a pilot inspection of the fledgling Enhanced Registration Framework produced similarly satisfactory results. 2010 will see a vast swath of more external assessment, some from our validating partner university, some associated with Singapore's new Council for Private Education within whose orbit we have now been drawn. This introduction in next year's annual review will not be short of external views on the quality of LASALLE's work.

Another quantifiable measure of LASALLE's success is the eagerness with which employers recruit our graduates. 2009 saw this figure at 82.2 per cent of graduating students in work within two months of leaving LASALLE. And these graduates are not flipping burgers, they're working in industries related to the courses they followed as students. But an increasing proportion of this overall figure comprises graduates who have set up their own companies – a trend that will, I suspect, increase as we position entrepreneurial skills yet more centrally in the undergraduate curriculum.

But now to the less tangible measures of success, those unquantifiable but vital aspects of College life that contribute just as much as the numbers and statistics to the evolving story of LASALLE. I think it's true to say that the College came alive in 2009. On the back of financial stability and a new five-year Strategic Plan grew a culture of creativity that energised both students and staff. The College was officially opened and our exhibition and performance spaces started to hum with the electricity of Art and artists. Many of these shows displayed the work of LASALLE's students, but others revealed collaborations with communities – some local, some international – with whom we work and with whom we share a passion for the power of Art to enrich both society

and the individual. 2010 will see an expansion of this work so that the shiny black walls of LASALLE form only the most permeable of membranes around our work.

2009 saw the definition of our strategic direction, it saw financial stability, it saw student and staff achievement, it saw new Art and new Creativity. Much remains to be done, but momentum has been achieved and a new narrative is beginning to be written.

Professor Alastair Pearce
March 2010

INSTITUTIONAL HIGHLIGHTS

January

Open House was held on 17 and 18 January to let prospective students experience the arts college way of life.

February

The Open University of which LASALLE is an accredited partner, confirmed that the College will continue to be a partner for the next five years (2009-2014). The year-long institutional review that began in 2008 included a series of site-visits, audits and desktop reviews, and culminated in a final visit by a team of quality assurance experts.

LASALLE joined Nanyang Academy of Fine Arts, Nanyang Polytechnic and Singapore Management University in a joint incubation programme funded by Singapore's Media Development Authority to promote entrepreneurship in the Interactive Digital Media sector. LASALLE, through its international faculty of Media Arts practitioners and educators, will contribute expertise in practice-led research in tertiary arts education and add a global perspective to the debate on innovative approaches of teaching Interactive Digital Media.

March – June

The LASALLE Show '09 ran for four months. It was an annual festival of performances and events by final-year students from the Design, Fashion, Fine Arts, Film, Media Arts, Dance, Music, Theatre and Arts Management programmes.

May

LASALLE offered certified arts courses in 2D and 3D art for prison inmates which aim to give ex-offenders a second chance at life. Inmates who successfully complete the course are eligible to enter the College's Fine Arts Diploma programme.

July

The Strategic Plan (2009-2014) was approved by the LASALLE Foundation Board. This Strategic Plan will take the College through a period of significant change to achieve one purpose – the optimal experience of the student.

LASALLE's first alumni art incubator project took off with the staging of "Happiness" by Acting students who later in the year formed their own theatre company, Skinned Knee Productions.

August

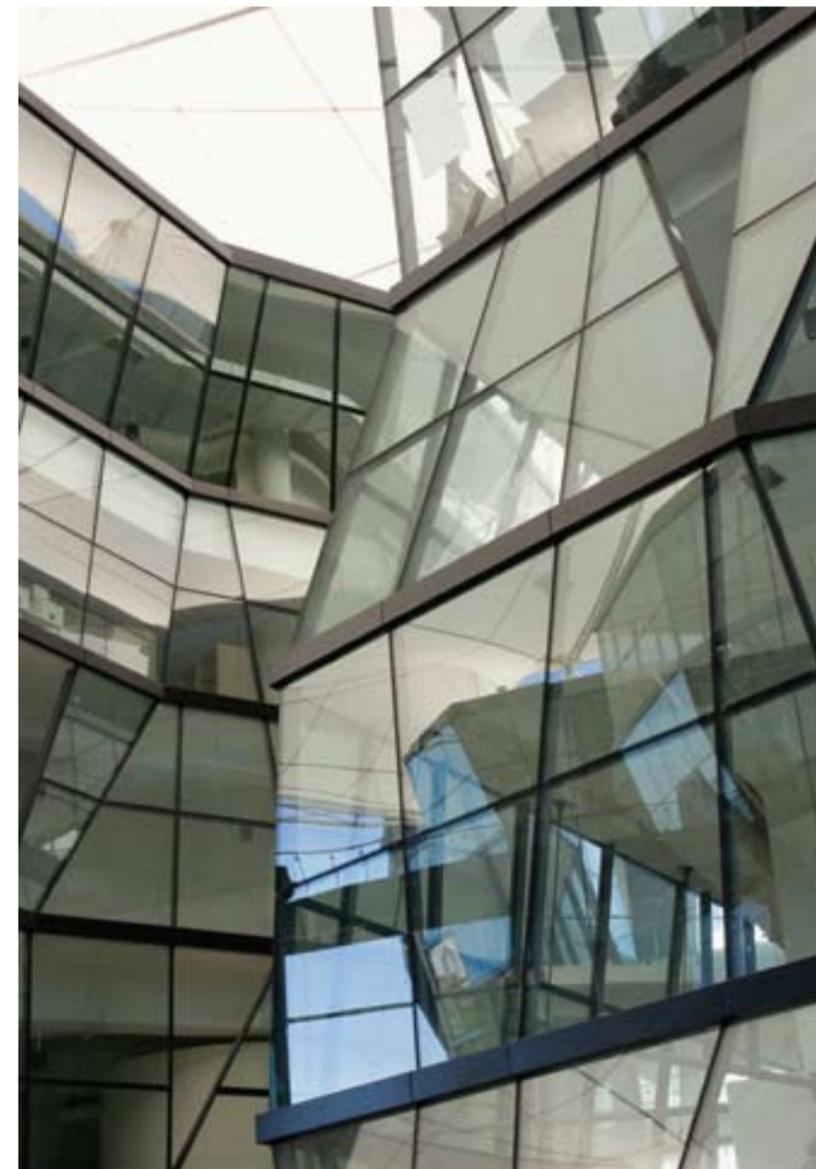
The student intake for the academic year 2009/2010 saw a 12 per cent increase over the previous year's figures. Within the new intake, 20 per cent of the new students came in with qualifications of GCE 'A' Levels or equivalent and higher, and 68 per cent came in with GCE 'O' Levels or equivalent.

September

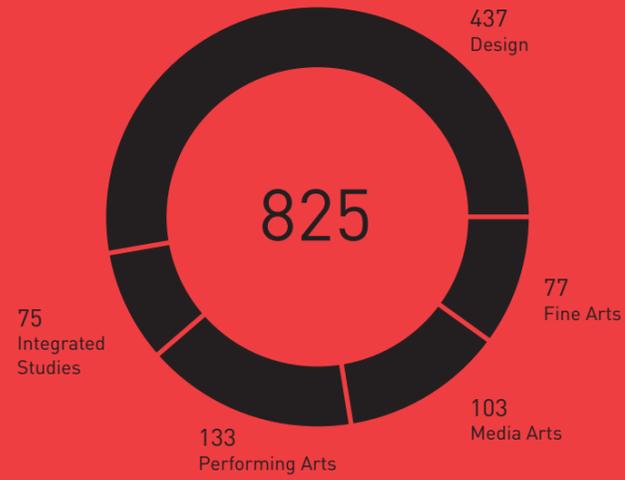
Mr Lim Swee Say, Minister, Prime Minister's Office, officiated at the 23rd Convocation ceremony for 566 diploma graduates, 230 degree graduates and 29 master graduates.

November

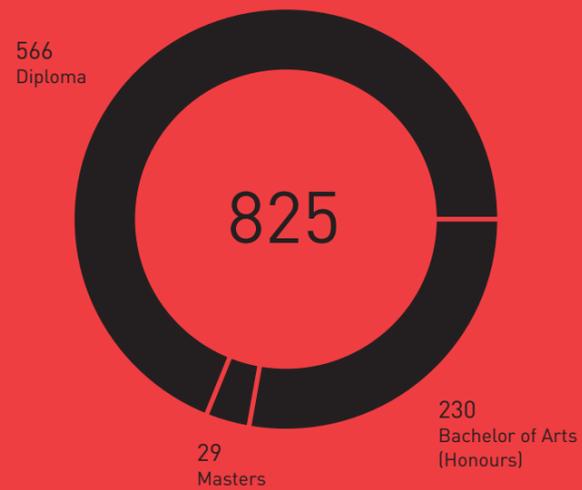
Award-winning alumni art collective Phunk Studio moved on campus to start a design studio, which provides internship opportunities for students. This project is part of the College's strategic objectives to initiate art incubator projects with its alumni.



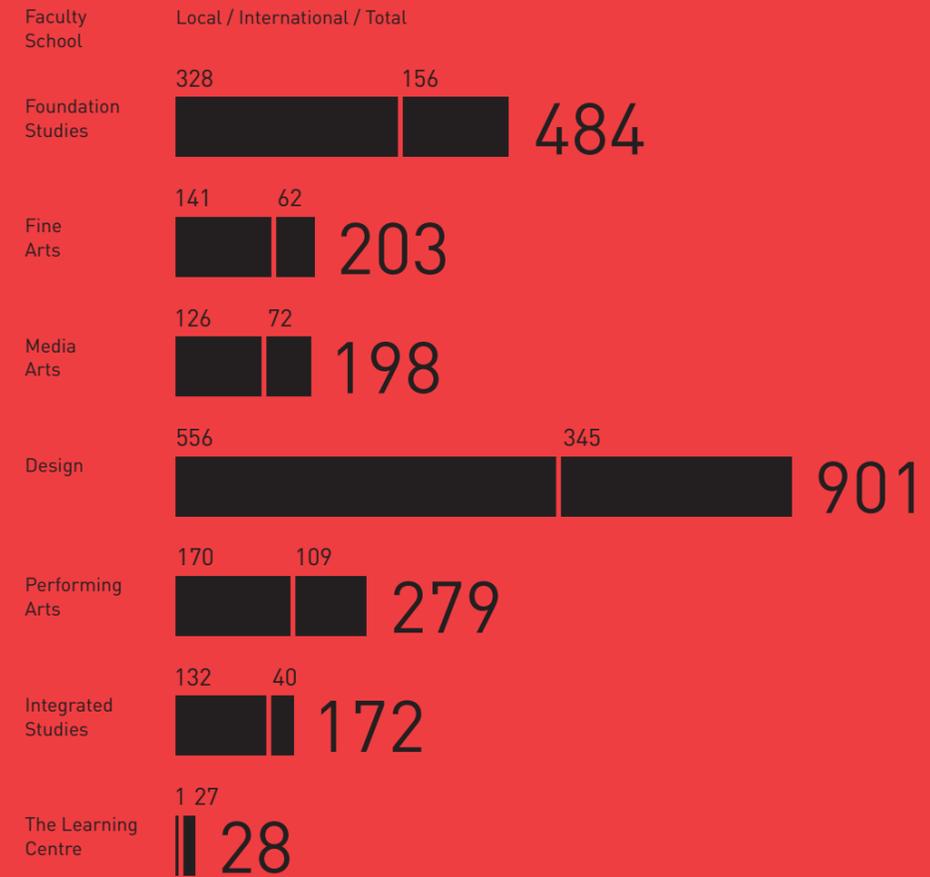
2009 GRADUATES BY FACULTY



2009 GRADUATES BY LEVEL OF ACHIEVEMENT



ACADEMIC YEAR 09/10 STUDENT PROFILE



ACADEMIC YEAR 09/10 COUNTRIES OF ORIGIN/RESIDENCE: INTERNATIONAL STUDENTS

Australia	India	Pakistan
Austria	Indonesia	Philippines
Belgium	Iran	Russia
Brazil	Japan	Serbia
Britain	Jordan	Slovakia
Brunei	Korea	South Africa
Canada	Malaysia	Sri Lanka
China	Maldives	Sweden
Croatia	Myanmar	Switzerland
Denmark	Nepal	Taiwan
France	Netherlands	Thailand
Germany	Norway	USA
Hong Kong	New Zealand	Vietnam

TOTAL STAFF STRENGTH AS AT 31 DECEMBER 2009



BOARD

PATRON

Mr George Yeo
Minister for Foreign Affairs,
Singapore

**LASALLE FOUNDATION
DIRECTORS***

(as at 31 December 2009)

CHAIRMAN

Mr Peter Seah
Chairman, Singapore Technologies
Engineering Ltd

DEPUTY CHAIRMAN

Brother Paul Rogers
Principal, Catholic Junior College

MEMBERS

Professor Alastair Pearce
(Ex-Officio Director)
President, LASALLE College of the
Arts

Mr Edmund N S Tie
Executive Chairman, DTZ Debenham
Tie Leung (SEA) Pte Ltd

Mr Jeffrey Siow
Deputy Director, Higher Education
Division, Ministry of Education

Mr Koh Seow Chuan
Founder-Senior Director,
DP Architects Pte Ltd

Ms Kirtida Mekani
Director, CIS Agriferts Pte Ltd
Singapore
Governor, United World College
South-east Asia
Trustee, UWCSEA Foundation Ltd

Mr Robert Tomlin
Managing Director, Dane
Court Pte Ltd

Mr Alain Vandenborre
President and Co-Founder, The
Singapore Freeport Pte Ltd

Mr Lee Suan Hiang
Executive Director, Arts and Culture
Development Office, Ministry of
Information, Communications and
the Arts (MICA)
Senior Advisor, National Arts
Council and National Heritage Board

Ms Jane Ittogi
Partner, Shook Lin & Bok LLP,
Singapore

* LASALLE College of the Arts operates under
the aegis of LASALLE Foundation Limited

MANAGEMENT

Professor Alastair Pearce
President

Venka Purushothaman
Vice-President (Academic) & Provost

Janet Teo
Vice-President (Finance &
Administration)

Barbra Gan
Vice-President (Strategic
Developments)

Jane Allan
Dean, Faculty of Foundation Studies

Aubrey Mellor
Dean, Faculty of Performing Arts

Wolfgang Münch
Dean, Faculty of Media Arts

Nur Hidayah Bte Abu Bakar
Dean, Faculty of Design

Milenko Prvacki
Dean, Faculty of Fine Arts
& Interim Director, Institute of
Contemporary Arts Singapore

Chew Suyin
Head, School of Integrated Studies

Pauline Chan
Director, Division of Academic
Policy & Planning

Yvonne Choo
Director, Division of
Corporate Communications

Kim Jeremiejczyk
Director, Division of Marketing

Fidelis Koh
Director, Division of Facilities

Grace Lam
Director, Division of
Academic Administration

Ruth Morgan
Director, The Learning Centre

Malar Nadeson
Director, The LASALLE Library

Agnes Wan
Director, Division of Human
Resources

CAMPUS OFFICIAL OPENING

The vision of Brother Joseph McNally, LASALLE founder, became a reality when Education Minister Dr Ng Eng Hen declared the LASALLE city campus open on 27 May 2009. A stark contrast to the College's former facilities in the suburban east, this new campus in the Arts & Heritage District is a vital sign of the area's regeneration and an icon for Singapore's remaking as a global schoolhouse and city of the arts.



The award-winning campus makes evident Brother Joseph's prediction in the 1970s that art and industry will work closer together than ever this century.



"White-hatters" lined the front lawn to celebrate a new chapter in contemporary arts education.

This campus is a significant investment costing \$138.5 million, of which the Government funded about \$104 million, or 75 per cent. This commitment of resources reflects the Government's strategic goal to build a vibrant global city. Singapore does aspire to be a cultural city which offers to all its residents a high quality of life. – DR NG ENG HEN, Minister for Education and Second Minister for Defence



Education Minister Ng Eng Hen toured the campus and met students who shared their views on art.



Institutions like LASALLE play an important role in producing the necessary skills and manpower to fuel the growth of the creative industries, the engine that drives the growth of arts and culture. – DR NG ENG HEN, Minister for Education and Second Minister for Defence

A visual arts exhibition of over 600 student works demonstrated the quality of education at LASALLE.



The campus turned into a canvas for a multi-media arts display.



A spectacular light-up sequence kicked off the evening's celebration.



The family of the late Brother Joseph McNally came from as far as Ireland and the USA to grace the occasion.

Our location is more than just a new address. The open concept of the campus is no coincidence but an invitation to the community to join us in engaging with and appreciating the arts through our student exhibitions, concerts and performances. – MR PETER SEAH, Chairman of LASALLE Foundation Limited



A GROWING ARTS LANDSCAPE

In his speech, Dr Ng Eng Hen cited ways in which the Government is developing Singapore's creative industries.

- The creative industries presently account for an estimated 3.6 per cent to Singapore's Gross Domestic Product and 3.9 per cent of employment, or about 115,000 jobs.
- By 2011, the Integrated Resorts will offer opportunities in the creative and entertainment sector. A myriad list of skills and occupations will be required, including architecture, interior design, advertising, marketing and product design, creative directorship and theatrical, musical and multimedia productions.
- The interactive and digital media sector has been growing at an estimated 22 per cent compound annual growth rate since 2005, with about 3,500 new jobs created.
- In the film industry, the number of locally produced films has been growing steadily over the years – from two productions in 1995 to 12 feature films in 2007.
- To further enable Singapore to host international media players and large-scale projects, the Media Development Authority, Singapore is planning for Mediapolis @ one-north, a 19-hectare self-contained media cluster with an array of soundstages, digital post-production facilities and R&D labs, to be completed by 2020.



Staff, students and alumni turned up to host the largest party in the College's history.



The after-party went on past midnight, for the young-at-heart.



Life

Art

Work

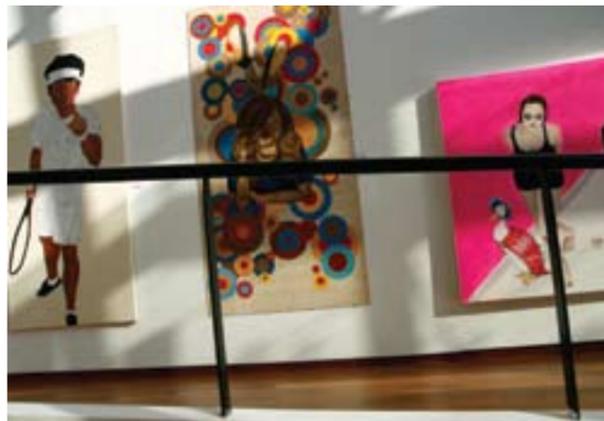
CAMPUS EVENTS

LASALLE students and staff presented a variety of performances, exhibitions and screenings over the past year, both on and off campus. The most ambitious is "The LASALLE Show '09" which is an annual festival of performances and events kicked off in March. It showcases final-year projects of students from all disciplines.

01.09

Such A Lovely Place, Such A Lovely Face

This exhibition brought together two major projects completed by Fine Arts students. One evoked haunting memories through ambience and architecture, while the other celebrated contemporary pin-up icons through students' alter egos.



Variance

Two Dance students and five alumni participated in this double bill commissioned by the NUS Arts Festival 2009. "Variance" featured works by LASALLE part-time dance lecturer and T.H.E Dance Company Artistic Director Kuik Swee Boon, and Taiwanese choreographer Zhang Xiao-Xiong.



Expose Yourself

An open call for students from all disciplines to get practical experience through exposure to a critical home audience, "Expose Yourself" is held twice every semester to uncover hidden talents. It is an evening of original music and comedy.

02.09

Émouvoir

A culmination of 12 short drama and dance pieces evoking one's innermost emotions, this performance was jointly presented by students from Technical Theatre and Foundation Studies (Performing Arts).

The Lala - Tryangle

Three international institutions - The Royal College of Art, Research Programme La Seine in École Nationale Supérieure des Beaux-arts and LASALLE College of the Arts - served as platforms for the production of artworks. Made and rooted in Singapore, the works will be shown in three distinctive exhibition venues, starting from Singapore then to Paris and London.

The History And Travels Of Indian Cinema

Film students hosted an exhibition titled "The History and Travels of Indian Cinema" at the Earl Lu Gallery. In conjunction with the exhibition, Bollywood film screenings were also held daily at the gallery. They included "Black", "Omkara", "Dil Chahta Hai", "Kuch Kuch Hota Hai" and "Rang De Basanti".

03.09

Nine THE LASALLE SHOW

Directed by artist-in-residence, Terence O'Connell, Musical Theatre students boldly presented their version of "Nine", the acclaimed musical based on Federico Fellini's movie "8½". This five-day ticketed event garnered a positive response from The Flying Inkpot reviewer Ng Yi-Sheng. "I'm blown away by the fact that these students not only pulled off the show, but did so with prolonged flashes of greatness... Here's a toast to fearlessness - to a programme that sets the bar high, and the young theatre-makers who rise to meet those expectations."



Metamorphosis THE LASALLE SHOW

"Metamorphosis" was a three-day arts festival conceptualised and organised by students from the Arts Management programme. It comprised a fashion show and exhibition, an interactive art and dance performance, video art and an arts bazaar.



Julius Caesar

Acting students re-enacted William Shakespeare's "Julius Caesar". This ticketed show held at one of LASALLE's black box theatres had a three-day run.



04.09

Invisibility THE LASALLE SHOW

Acting students presented a play by essayist and playwright Quah Sy Ren. "Invisibility" explores the theme of alienation in modern urban society.

Three Fat Virgins Unassembled THE LASALLE SHOW

Directed by renowned director and playwright Noor Effendy Ibrahim, this ticketed play was a pointed and hilarious critique of social stereotypes of Singaporean women. For three days, it featured students from the Acting programme.

**Unleashed** THE LASALLE SHOW

"Unleashed" featured four diverse performances and brought theatre to various lifestyle venues: "Nightingale" was a delightful story about an emperor and a nightingale held at two local schools; "Standing Still" was a 40-minute open-air play performed on campus; "Percolation" was an interactive performance set in a Starbucks outlet; "69 Degree Celsius" was an interactive theatre piece set in a formal dinner setting at The Campus Green.



21

An exhibition of 21 works by Design students explored the medium of concrete in new creations, thus widening the scope of design possibilities.

Still : Moving (Take 2)

"Still : Moving (Take 2)" gave new interpretations to the notions of transformation through the witty juxtaposition of stillness and motion. Tapping into the realms of dance and photography, "Still : Moving (Take 2)" was a celebration of artistic adventure, experimentation and collaboration by students from the Dance and Fine Arts programmes.

Audacity Of Hope THE LASALLE SHOW

Final-year Dance students presented an evening of four works, exploring the concepts of fusion in a contemporary world, the pull of traditions and the challenges and scope of Chinese cultural dance.



06.09

Visual Arts Exhibition THE LASALLE SHOW

"The LASALLE Show '09" ended with a showcase of over 600 works by final-year students from programmes in Advertising and Graphic Design, Interior and Product Design, Fashion Design, Fashion Textiles, Fashion Communication, Fashion Management, Fine Arts, Animation Art, Interactive Art, Video Art, Film and Art Therapy.

**MEME**

Featuring nine MA Fine Arts candidates, this exhibition explored how ideas proliferate from one source to another in an evolutionary way.



05.09

Fly With Me THE LASALLE SHOW

This contemporary dance production by students from the School of Dance was staged with the technical support of students from Technical Theatre. The two-day run was choreographed by LASALLE artist-in-residence Tammy L. Wong and other international guest artists.

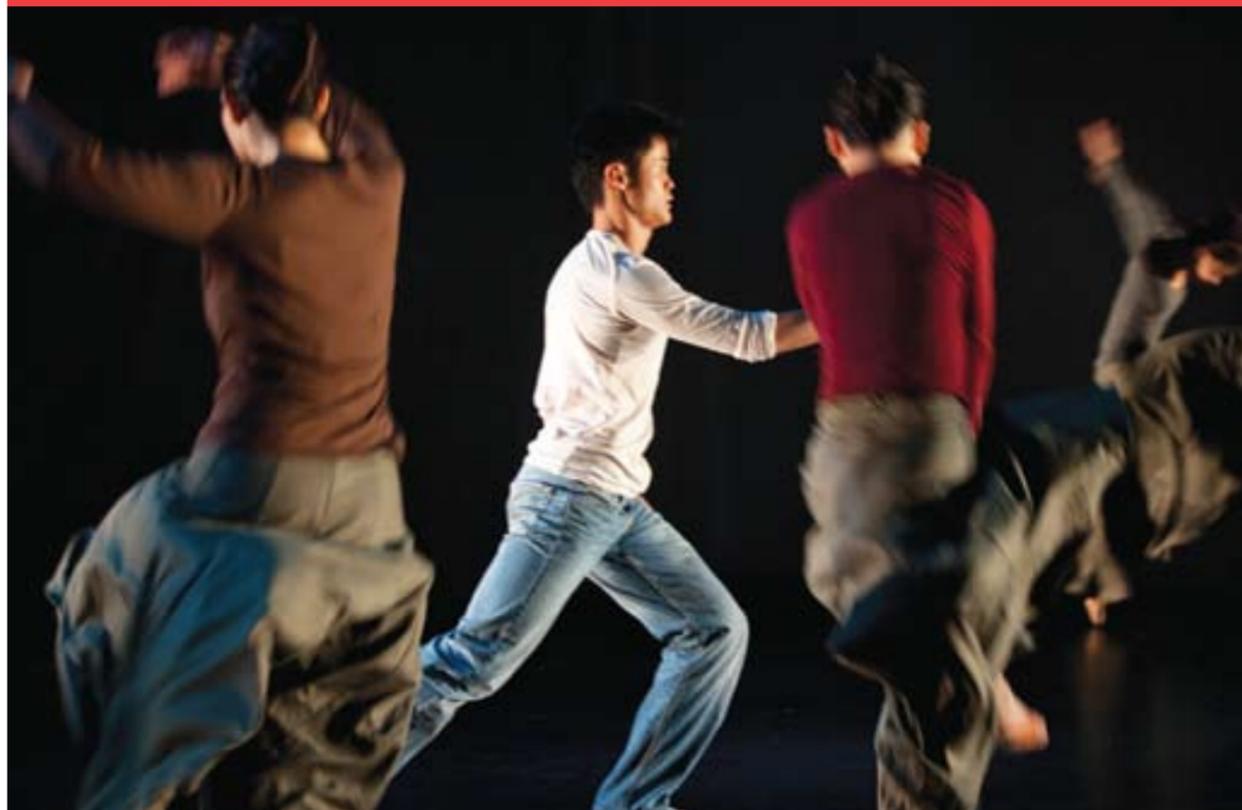
**Co-Lab** THE LASALLE SHOW

Final-year students from The School of Contemporary Music presented original works that boldly cross the boundaries of electronica, jazz, rock, contemporary classical and video art.

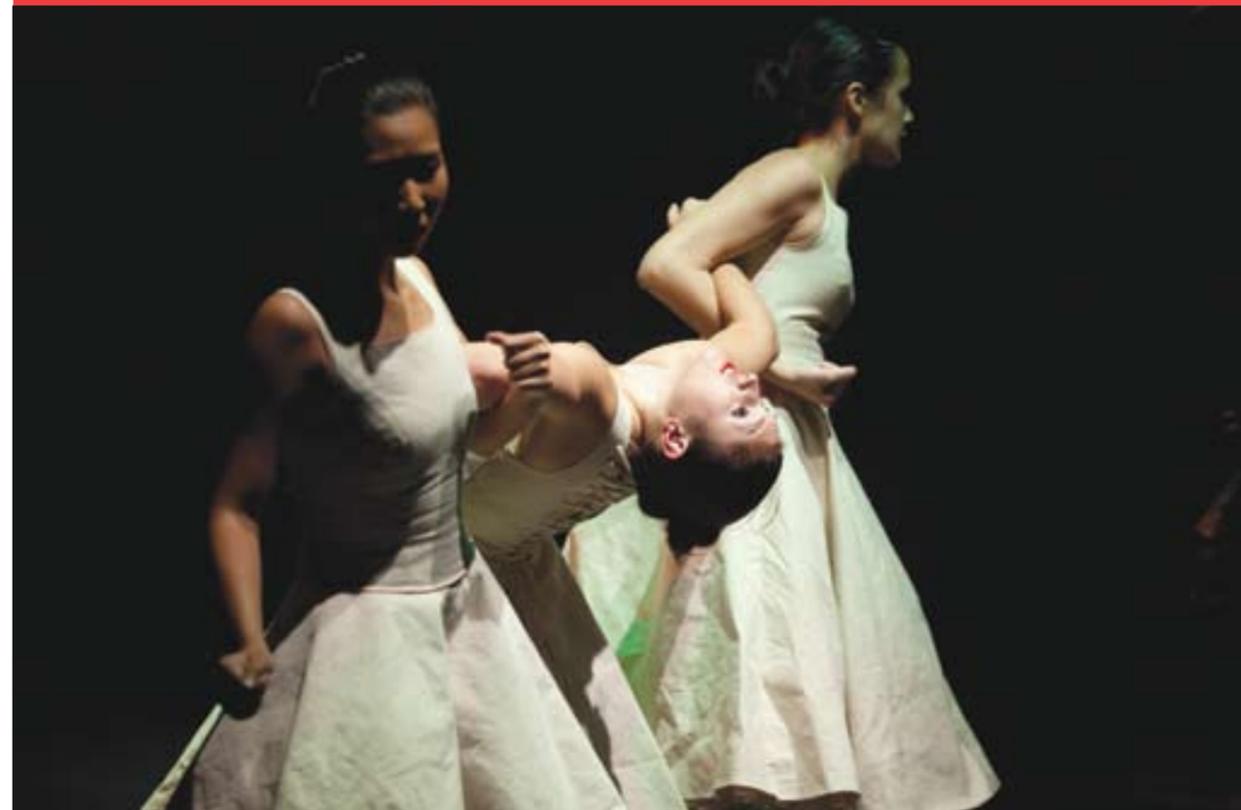
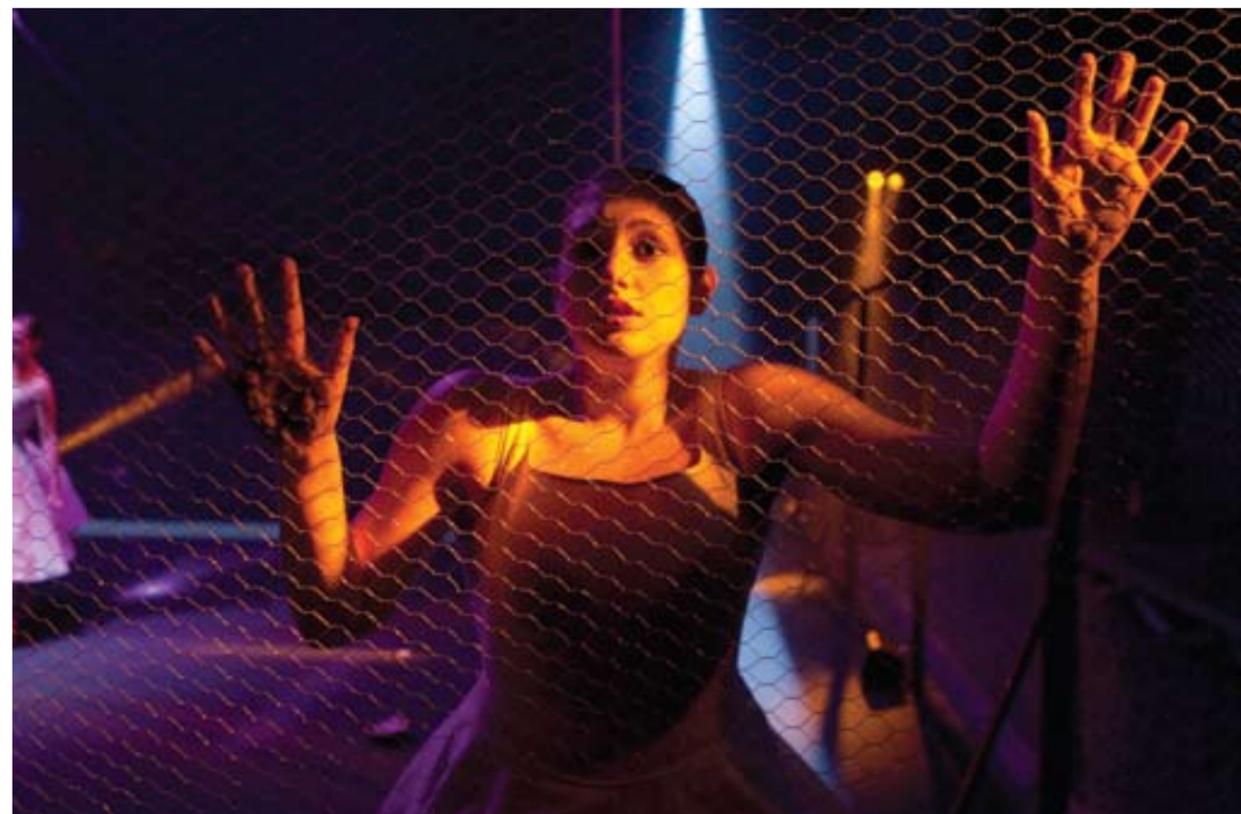
The Puttnam School Of Film Screening
THE LASALLE SHOW

Students from the Film programme showcased their thesis films "Love Laws", "Family Lies", "National Day", "Outing" and "Star". "National Day", a 14-minute film about a family coping with the loss through death, grief and closure, was later screened at the 5th Singapore Short Film Festival in September 2009.





Fly With Me



Three Fat Virgins Unassembled

08.09

Orange Couch & Lightning

Students from the Design programme revealed their creative projects in this exhibition – the culmination of a year-long process of investigation by eight MA Design students: Stanley Lim, Lim Guo Wen, Eugene Pua, Huang Weiming, Rajee Vissa, Hemika Singh, Zaid Shehadeh and Edmund Lim.

15 Minutes Of Fame Featuring Gruv306

The College's new café "15 Minutes" presented a platform for students to perform in front of a live audience. Student band "Gruv306" performed its rendition of R&B.

Fostering Nature

Held in conjunction with Founder's Day, this exhibition examined nature in the works and life of LASALLE founder Brother Joseph McNally. There was a varied collection of his works, ranging from paintings and bronze sculptures to assemblages.



07.09

Happiness

This original play was the brainchild of a group of graduating students from the Performing Arts programme who later formed their own theatre company. The creative and production team included Chris Jensen, Rayann Condy, Pavanjeet Singh, Jamie Lewis, Steven Whiley, Adeline Ee Wei Ling, Zac Tyler and Seong Hui Xuan. This ticketed production ran for five days.



09.09

The Next Chapter – Forays Into LASALLE's Permanent Collection

Held in conjunction with the Singapore Art Show and curated by two Arts Management final-year students, this exhibition featured selected artists from the College's permanent collection, including Chua Ek Kay, Cheong Soo Pieng, Liu Kang and Jason Lim. Other students also did their part in community outreach as they conducted guided tours for secondary and tertiary students from various institutions.

The Longest Distance – 10th Anniversary Of The Winston Oh Travel Award

"The Longest Distance" paid tribute to 10 years of generous support from Dr Winston Oh who initiated a travel award for Fine Arts students to venture abroad to experience new cultures and environments. This anniversary exhibition presented the works created through the years, documenting recollections of the artists' journeys, from the sights and sounds of their travels to inspiring, life-changing stories.

You're A Good Man, Charlie Brown

Based on Charles Schultz's "Charlie Brown" comic strip, this five-day ticketed musical brought out the child in many. This light-hearted performance featured students from the Musical Theatre programme.

**Jeremy Monteiro Piano Trio**

This public performance featured LASALLE Professor and Visiting Chair of Jazz, Jeremy Monteiro on piano, Christy Smith on bass and Hong on drums. An evening of jazz standards and some of Jeremy's original compositions kept the audience captivated.

Blood Wedding

"Blood Wedding" is a Spanish play by Federico García Lorca that was written in 1932. Acting and Musical students performed the English version translated by Mary Haire. This ticketed production ran for five days.



The Woman In The Window

Exploring themes of censorship and domination relating to house arrest in Stalinist Leningrad, this ticketed play by Acting students ran for three days.



10.09

Faux Green

Featuring paintings by students from the Fine Arts programme, this exhibition explored the theme of "artificial landscapes", showing how subtle alteration of texture and colour can result in different landscapes.

Tuesday's Child And Other Dances

Our contemporary dancers performed in "Tuesday's Child and Other Dances", an original work created by artist-in-residence Tammy L. Wong, as part of Esplanade's "da:ns Festival 2009". This ticketed two-day show also featured choreography by LASALLE faculty members Cheng Hsienfa, Melissa Quek and Albert Tiong.

WDYMI 2 – Interactive Art Open Studio

"What do you mean, Interactive? (WDYMI)" is a series of talks, workshops, and students' presentations organised by the Faculty of Media Arts. Audiences were invited to participate and connect with the artists and their works.



Lost | Found[ation]

Using the College's dynamic façade as a stage, "Lost | Found[ation]" was a multi-disciplinary performance. It was an inspired response to the life and work of our Founder Brother Joseph McNally. A total of 87 performers took part in this two-day spectacular.

11.09

Oresteia

A play by students from the Acting programme, this ticketed performance was about revenge, retribution, loneliness and grief. It ran for three days and involved students from Technical Theatre and The School of Contemporary Music.



Siren

The Faculty of Performing Arts presented "Siren", an evening of sea tales and contemporary songs in a moody cabaret setting. Originally devised by Kaye Tuckerman for Adelaide Centre for the Arts, "Siren" was adapted for this ticketed five-day run.



Grey Matter

Dance students performed in a recital that explored the idea of relationships between movement and sound, movement and space and especially the relationships between people.

12.09

The Kitchen Concepts – Electrolux And →60 Design Centre Challenge

This exhibition presented works that were part of a collaboration between appliance-maker Electrolux and Singapore's "→60 Design Centre". Our students spent three months designing kitchens and kitchen appliances for the growing 'silver generation' of those over 60 years old.

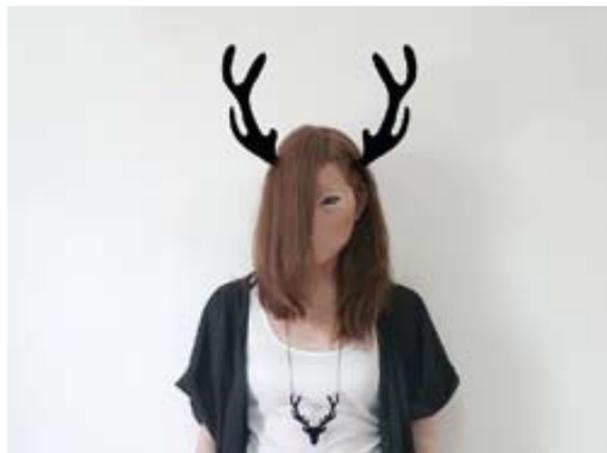




You're A Good Man, Charlie Brown



Lost | Found[ation]



"The Dis/connect" by Lim Si Ping, photography based on a pair of twins' individual struggles.



Lim Si Ping's "I M Perfect" wins Best of Show Award at The Crowbar Awards 2009.

LUMINARIES

Students Shine At The Crowbar Awards

An annual creative competition run by the Association of Accredited Advertising Agents Singapore (4As), The Crowbar Awards aims to highlight the best emerging talents in the field of communications and design. This year, a bevy of LASALLE students took home some impressive awards. They include May Chiang (Gold – Design: Editorial Publication), Joy Kwan Chi Peng (Silver – Advertising: Print Craft – Art Direction; Bronze – Advertising: Print/Press Newspapers and Magazines), Keshay Bhat (Silver – Advertising: Print Craft – Illustration), David Stevanov (Silver – Advertising: Print Craft – Art Direction), Alvin Chua Yung Hwa and Ong Kian Peng (Silver – Interactive: Experimental Interactive), Junnie Wiu Pei Jun (Silver – Photography: Experimental/Conceptual Photography), Aw Rui Ting (Bronze – Advertising – Print/Press Newspapers and Magazines) and Naresh Kumar (Bronze – Interactive Commercial Application).

The prestigious Best of Show Award went to Lim Si Ping. Her winning entry, titled "I M Perfect" is a design-based exhibit on the human anatomy and its imperfections. The 22-year-old also received Best of Category awards for Design and Interactive respectively. Si Ping is now employed at advertising agency Tribal DDB as a Junior Art Director. In her role, she directs advertorial storyboards and illustrations for both online and offline digital media.

Si Ping was also named one of the top 200 illustrators in the world by Lürzer's Archive. The international magazine publishes outstanding work from areas of graphic design that are seeing nascent growth.

Bagging A Prize

Cherin Sim from Fine Arts took the top prize in the "Malebag Student Group" category at Design-A-Bag Competition organised by Fashion Access, an international fashion fair. Her winning entry was inspired by the architecture of the LASALLE campus. "For my entry, I decided to give it a definite form because structured pieces show confidence and a strong personality," she says. Winners were selected by a judging panel of industry professionals.

Magazine's Top Pick

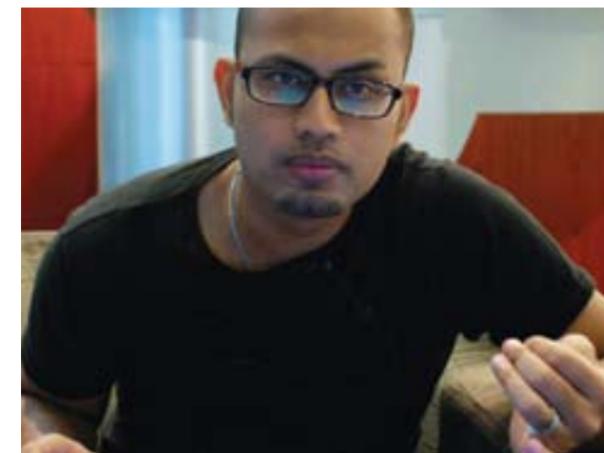
Bernice Chua was declared 'Design Graduate of the Year 2009' by ELLE magazine, Singapore. The First-Class Honours (Fashion Design) graduate received the highest number of votes from ELLE readers for her impeccable craftsmanship, sophisticated style and elegance. Bernice has since been offered a two-month internship with DKNY Jeans and hopes to further her studies overseas.

Top Spot In Heritage Art Competition

Organised by the Singapore Land Authority, "State Properties: Our Heritage, A New Life" was the first local art competition to celebrate state buildings. It received 445 artworks from local and foreign students. Muhammad Khairullah, a Fine Arts student, won the first prize of \$3,000 for his entry entitled "Remember 1849?" marking the unsung history of the National Museum of Singapore.



Design Graduate of the Year – Bernice Chua.



Perserving heritage through art – Muhammad Khairullah.



"Shifting (Re)Iteration - The Irrecoverable"
by Tan Jack Ying.

LUMINARIES

Coming Out Tops

The "France + Singapore New Generation Artists 2009" competition saw entrants from Singapore, France and India. This year, Fine Arts student Tan Jack Ying emerged tops with her collection titled "Shifting (Re)Iteration". The collection explores human existence through the process of change, centring on the relation between home and security. The win presented Jack Ying with a solo exhibition held at Alliance Francaise de Singapour from 13 to 27 January 2010. "My first reaction to the win was doubt and puzzlement," says Jack Ying. "But after talking to my lecturer, I came to realise that the artwork I created fulfilled the objective that I had set out to achieve and was probably more substantial than the others." Her classmate Muhammad Khairullah and LASALLE alumni Zenn Tan were also part of the group exhibition.

The Little Red Boat

2009 marked the second year Keppel Corporation has approached LASALLE to design the visual identity for the Singapore entrant in The Clipper Round The World Yacht Race 2009-2010. In this year's open call, Keppel challenged Design students to create a design that will set the clipper apart from other international entrants. This year's winning design came from Graphic Design student, Nguyen Huu Huan. The challenge was to find new creative ways to apply the national colours of red and white and to incorporate the City's lion head symbol in the design. Says Huu Huan, "As a graduating graphic designer, this win encourages me to have more confidence to step out into the professional world."



Nguyen Huu Huan's winning design for the Uniquely Singapore Clipper.

A PUSH In The Right Direction

The LASALLE campus building was awarded the inaugural PUSH Award by the Singapore Institute of Architects. The PUSH Award was launched to recognise various institutions/associations that help make Singapore a brand of design excellence. This is the campus' third award after bagging the prestigious Building of the Year award at the 9th Singapore Institute of Architect's Design Awards, and Design of the Year - President's Design Award 2008 (Singapore).

Travelling The Short Film Circuit

Film student He Shu Ming's short film "National Day" premiered at the 5th Singapore Short Film Festival in September 2009. It then made its way to Jakarta and Bangkok as part of the Asian Film Symposium. In November 2009, the film was shown at the Singapore showcase of "Project: Slingshot" in London. Shu Ming is pursuing a Directing Major at LASALLE's Puttnam School of Film.

Art Gets A Leg Up

LASALLE's alumni art incubator programme is an assistance scheme for alumni. With collaboration in mind, international students Pavanjeet Singh and Rayann Condry who completed their BA(Hons) Acting in June 2009 founded their own theatre company, Skinned Knee Productions, aiming to utilise talents primarily from LASALLE. The company staged their first production entitled "Happiness" in July 2009. Says Co-artistic director Ryann Condry, "I hope to provide a forum that allows myself and other new performers an opportunity to steer our own careers and continued growth. I want to create my own work in the meantime and Skinned Knee provides a platform for that."



LASALLE's award-winning campus scoops third architectural honour.



Emerging film-maker He Shu Ming explores loss and grief in thesis film "National Day".



Skinned Knee Productions aims to open more doors to inspiring performers.



Kanwal Jit Kaur's collection "Kanwalx" makes its debut.

LUMINARIES

The New Designpreneurs

Five Fashion students were chosen to represent Singapore's next generation of fashion designers. They will retail their own labels at the new PARCO@Millenia fashion mall opening in April 2010. This was made possible by the Fashion Incubator Project co-launched by the Textile and Fashion Federation Singapore and PARCO Singapore, and supported by SPRING Singapore. With only 25 designated places available, LASALLE's Kanwal Jit Kaur, Pang Ai Mei, Mira Epriyanti, Pauline Lim and Vellani Sanjaya impressed the judges with their talent and potential to be the next generation of successful 'designpreneurs'. Benefits of the project include an 18-month mentorship programme, business development support, training workshops and overseas trips to Japan and Hong Kong for research and fabric sourcing. The designers will each be offered a one-year lease at the Fashion Incubator Space in PARCO@Millenia.

Saving The Planet

Interactive Art student Ong Kian Peng was presented in the 13th Japan Media Arts Festival, at The National Art Center, Tokyo, Japan. His work "Objects for Our Sick Planet" made it into the list of Jury-recommended works for the Interactive Art category. "Objects for Our Sick Planet" is a series of works that respond to the public's attitude and lack of awareness towards various issues related to pollution, and how they can eventually lead to problems like global warming and climate change. Kian Peng is an active practitioner in the interactive arts scene. Last year, he received a \$50,000 grant to explore innovative ideas for the iPhone, under Athena Innobator - a joint incubator by four institutions of higher learning including LASALLE. This incubator is supported by Media Development Authority's microfunding scheme to promote entrepreneurship in the Interactive Digital Media sector.



"Flood Helmet" from the series, "Objects for Our Sick Planet" by Ong Kian Peng.

Threads Of Hope

LASALLE Fashion Design lecturers Tan Peck Leng and Emma Dick lent their sartorial expertise to the people of Bhutan, as part of a Singapore International Foundation project aimed at developing a vocational training programme in garment development for Bhutan. The duo was given time off their faculty duties to teach Bhutanese the basic techniques of modern tailoring. Peck Leng served as an instructor while Emma worked behind the scenes to plan the curriculum and provide administrative support. The lecturers have travelled twice to Bhutan for the training programme. For the Bhutanese - who wear their traditional garb daily - the course concepts feel particularly new and foreign. Their textile industry has so far consisted of making small items, like rugs and bags out of yak wool using a weaver. The project seeks to enhance the employability of young Bhutanese and to contribute to the development of the industry of culture-based products in Bhutan.

Volunteer Artists Bring Cheer

Student volunteers from LASALLE spent a fruitful weekend being involved in community work. They painted a 3.5-metre by 2.8-metre mural for the residents of the Ang Mo Kio-Thye Hua Kwan Hospital. The students surveyed the space allocated by the hospital and came up with an original design to brighten the patients' surroundings. The result was a brightly coloured surrealistic artwork entitled "Fantasy of Nature", which is their interpretation of an underwater garden. Indonesian student Michael Santosa says, "We want to be able to help make the space more comfortable and soothing for the patients, as they probably go through a lot of pain in the course of their illnesses."



Tan Peck Leng celebrating the end of course with Bhutanese students.



"Fantasy of Nature" mural for long-term hospital residents.

INDUSTRY PROJECTS



The Project

TANGS Art Box

The Client

TANGS Orchard, Singapore

The Brief

To convert a container into a retail showcase erected along the prominent, high-traffic area outside the main entrance of the client's flagship store.

The Experience

The project offered our Interior Design students the opportunity to work with one of Singapore's most established department stores, TANGS. Students were encouraged to submit their proposals in groups to compete for the opportunity to realise their design concepts. A selected team of 10 was then commissioned to fit the 15-metre by 4.3-metre container with art installations that could display intricate pieces of fashion accessories. The challenge was to present an art theme and at the same time use environmentally friendly props and fixtures to reflect the client's "Green Effort" campaign to reuse, reduce and recycle.

"The students were briefed to combine creative work within a retail space for commercial use, which does pose many challenges such as budget constraints, wet weather provisions and practicality of their design." says Ms Cindy Tong, Assistant Vice President of Visual Merchandising at TANGS.

Participant Ranny Prapto shares his experience, "We had the chance to explore all design possibilities. On another note, space planning and teamwork were a few of the things that we learned to deal with first-hand. Professionalism and punctuality are most important."



The Project

MacRitchie Reservoir Information Centre

The Client

Public Utilities Board (PUB)

The Brief

To create three art installations in the new amenities centre of MacRitchie Reservoir, to incorporate information on Singapore reservoirs. This is to attract visitors and heighten awareness on Singapore's water bodies as recreational spaces.

The Experience

As part of the PUB's "Active, Beautiful, Clean Waters" programme, Fine Art students Alvelyn Koh, Phan Thi Thao Nguyen, Theresia Irma, Godwin Koay and Eunice Ng spent two intensive weeks on-site creating three installations that extend across some 30 metres of wall space. It was a fantastic learning experience for the group who got the chance to collaborate with students from Catholic High School.

"This project has helped to illuminate how communication and cooperation are vital," says Fine Arts alumna Diana Alexis who mentored the LASALLE team. "I definitely enjoyed working with other like-minded artists and meeting others from different industries."



The Project

Murals at Conrad Centennial Singapore

The Client

Conrad Centennial Singapore

The Brief

To enhance the ambience of the lobby of an award-winning business hotel, especially areas leading to the staff entrance, staff restaurant, human resources office, security check points and laundry department.

The Experience

During semester break, 44 LASALLE students spent close to two weeks conceptualising the design and painting murals across 750 metres of wall space at the basement of Conrad Centennial Singapore. The students worked in groups of six. Each group was given a different colour scheme to use and followed an organic or geometric design based on a flora and fauna theme.

Says 21-year-old Foundation Studies student Mardiana Bakhtiar, "I learned that my team mates have different strengths. Knowing each other's strengths and weaknesses is vital to producing better work and meeting deadlines. Personally, the mural project helped me to be more confident in showing the public my talent."

Indeed, many hotel staff felt the murals brightened up the overall surroundings of the lobby interiors. Executive Assistant Manager Cheong Hai Poh was fully supportive of the collaboration. He says, "We are delighted to work with LASALLE... It is an exciting opportunity for both parties, especially for the students who were able to display their talent and creativity in a unique project – the first of its kind for a hotel in Singapore."



The Project

Tower of Treats sculpture at City Square Mall

The Client

National Environment Agency (NEA), Singapore

The Brief

To construct a sculpture made from recyclable materials

The Experience

50 Foundation students came together to create a 3-metre-tall sculpture tower at the Central Singapore Clean & Green Carnival held at City Square Mall. Made entirely of recyclable materials collected by the NEA from a typical family of four over the course of a year, the sculpture weighed a whopping 1,000 kilogrammes.

Student volunteers spent over 80 hours over a period of two weeks assembling and installing the sculpture using a myriad of materials such as newspapers, bottles, old clothing, carton boxes, cans and bits of string. The finished sculpture not only aimed to educate the public on the message of practising the 3Rs (Reduce, Reuse and Recycle) but was also part of a larger charitable cause – a S\$1 cash donation went to low income families in the Central district for every kilogramme of recyclable material that was collected by NEA.

Filipino student Andrienne Jade Tolentino, 17, says, "It was my first time taking part in such an event. We were busy from 10am to 8pm everyday. It was tiring but fun. All the teachers were helpful throughout the process and they were open to our comments and suggestions on the sculpture."

Local student Ng Kok Siew, 22, adds, "During installation, we realised that we needed to modify the structure on the spot as some parts just didn't get together. This project really taught me a lot about team cooperation, hard work and improvisation."



Quest

Art

Learn

10TH ANNIVERSARY OF THE WINSTON OH TRAVEL AWARD



LASALLE College of the Arts celebrated 10 years of generous support from Dr Winston Oh with a commemorative "Travel Award" exhibition, 2 to 22 September 2009. Dr Oh initiated the award to help young artists travel abroad to expand their artistic experience. A cardiologist by profession, Dr Oh has been a painter for over 20 years, using the watercolour medium. Most of his inspiration is drawn from the English countryside where he lived for many years as a student and practitioner. Fine Arts lecturer Hazel Lim met with Dr Oh to find out more about his passion for art and what he hopes to impart to students through the award.

(Hazel) How did the idea of the Travel Award start 10 years ago?

(Dr Oh) I had a lengthy conversation with the late Brother McNally more than 10 years ago at a dinner. We were casually talking about artists travelling and how to support young talents in LASALLE, and so we decided to marry the two ideas and the Travel Award was conceived. The intentions were simple: to give support to students in the formative years of their art education by giving

them the opportunity to be exposed to and immersed in a different environment and culture. Their observational skills will be tested, they will learn to assimilate new sensations and experiences, and ultimately to express their feelings using their preferred art medium.

(Hazel) How do you think that travelling contributes to the development of an artist's creative processes?

(Dr Oh) Travelling takes the artist out of his/her natural environment, free from familiar routines and responsibilities. This enables them to totally immerse themselves in an unfamiliar environment. They are given the chance to find a pocket of space and time to reflect and to apply his/her acquired skills. I realise that every time I travel, my antennae just pop up! The unfamiliar culture, architecture, language, food and people induce a level of excitement and a heightened awareness and receptivity.

(Hazel) This 10th year anniversary show has been aptly titled "The Longest Distance". It pays tribute to the 10 years of support you have generously shown us and is also significant as an exhibition based on travelling. With this title, I would like to ask if you think one needs to wander farthest away from home in order to gain a better perspective of oneself?

(Dr Oh) Oh no, definitely not. Distance should not matter. In fact, sometimes destinations a stone's throw away like outlying villages in Batam or Johor could offer as much of an alternative cultural experience as some locales far away. It is really a matter of the mindset – if one brings with him/her a spirit of adventure and travel, a quest for reflection and a desire to seek out new experiences, distance is not a factor. Incidentally, there are two categories of the Travel Award – one for diploma students and the other for BA students. Diploma students may choose to travel anywhere in Asia. BA students, on the other hand, are sent to Central European cities (such as Belgrade, Prague, etc.) for an exposure to European contemporary art.

(Hazel) Your support for these students from LASALLE has certainly aided them in their artistic careers and helped to shape their vision and honed their practices. What do you have to say about the works that have been produced throughout the years?

(Dr Oh) A decade ago, it started as an award that required students to draw and sketch in water-based media. However, we soon realised that this was too restricting and the young travellers may now explore any media and language they deem suitable and relevant. And this had been the essence of the "Travelogue" exhibitions. The "Travelogue" exhibitions are quite distinctive in a way. Exhibitors are required to display their work processes alongside their finished work. They present their sketchbooks, notes and photographs documenting their thoughts and reflections in a logical fashion in order to explain the creative process leading up to the finished work. This exercise is of value to the student. It is even more valuable to the lay viewer, which includes family and friends, myself included, who are thus able to make sense of and appreciate what they are expressing in their artwork. I shall never forget several parents who came up to me after the first exhibition to thank me. Why? Because they finally understood and were proud of what their children were learning at art college!



I have to confess that I am privileged to have each exhibitor walk me through his or her work at the exhibition. This enables me to fully comprehend and appreciate the artwork. Nothing frustrates me more than walking through a contemporary art exhibition and feeling I could have enjoyed 90 per cent more of it if someone could have explained each exhibit to me. If only each artist would simply state in one sentence what he or she is trying to say and why, rather than the label "Untitled" or "Image No 3"!

(Hazel) This year's celebration of 10 years of the Travel Award is certainly a milestone. How do you foresee the future of this award? And what would you like to say to these award-winning students?

(Dr Oh) These 10 years have been an exceptional journey for the students and also for myself. I have learnt a great deal about contemporary art. As long as the awards are of value to LASALLE students, I will continue to support them. Just as I learned and progressed rapidly in my own artistic endeavours through travel, I wish to share this experience with artists in training. It must be quite

rewarding for highly trained students to finally put into practice the skills they have acquired, outside of the institution, and dropped in at the deep end of a foreign environment. The works that I have seen year after year have reaffirmed in my eyes, in the public's eyes, and I am sure even more so in their own eyes, that here was proof that they have arrived – that the skills imparted by the College have worked, and they will have the confidence to go forth and build on this solid foundation. The award is just some icing on a cake for the deserving few.

Finally, top of my wish list is for all "Traveloggers" to keep in touch, perhaps through a website through LASALLE for everyone to update once a year so that we can follow their careers. Through this, we can hopefully create a small network where every past and future award-winner can update their latest contact information and also send me or the College notices of their exhibitions. For a start, they can contact me at painting@winstonoh.com.

At Tokyo designers week

Posted by Goh Zheng Ning, 22, from Product Design

Toured exhibitions during Tokyo Designers Week

Designers week. Check the portal.

"Are you going on the trip to Japan?"

I looked up. It was my classmate Mei Chien.

"What trip to Japan?"

That was how I eventually found myself seated among 16 other course mates a few weeks later on 29 October, on an ANA flight bound for Japan. The trip intended for us to catch the different exhibitions held during Tokyo Designers Week. The next morning, we broke up into groups and headed off to see the exhibitions. My group headed down to Tokyo Midtown, aiming for the cluster of exhibitions in that area.

So many exhibitions to catch!

The first one I saw was the "Inada Stone" exhibition.

Situated in a park in Tokyo Midtown, it was open 24/7, free for all. Inspiring in their own right, the forms of stone gave life to the park they were located in, incidentally making it a good place to stop for breakfast.

There were two major design events that took place. The first was "Design Tide" and the other was "100% Design", where our lecturer Vanessa Ward exhibited. At both places, we saw an accumulation of designers and students from around the world, coming together to showcase their designs. With such a wide collection of people, these events were literally exploding with multi-cultural goodness.



"Inada Stone" exhibition at Midtown garden.

My inspiration – works by Naoto Fukasawa

Then there was the 21-21 Design Sight venue, housing "The Outline" exhibition by Naoto Fukasawa. The exhibition discussed the presence of an invisible outline that is shaped by our needs, our culture and its immediate environment, leading to the formation of the physical object. It was quite inspiring to catch a glimpse of Fukasawa's design perspective. To be able to actually see the physical form of his famous works made the experience all the more exhilarating.

Lastly, we caught the "Design Touch" exhibition. Situated in the plaza of Tokyo Midtown, this exhibition showcased objects designed to improve our environment. In many cases, the object was not designed for its shape but rather for the interaction that takes place when one uses it.

Of the exhibitions I've been to, I found the last two mentioned to be more interesting as they broadened my mind to another aspect of design altogether. The overall difference between Singapore and Tokyo had also changed my mindset as I got to see how different cultures affect the lives of people.



ARTISTS ABROAD

Game on!

Posted by Eunice Khoo, 25, from Animation Art

Participated in an internship at Massachusetts Institute of Technology (MIT)

My summer at MIT was priceless.

I was part of the team that created the game "Waker". It was such a success that high schools in the US now use it as a teaching aid. The Singapore-MIT Gambit Game Lab is for interns to make video games solely based on research topics that were assigned to us. I was one of the lucky few to be chosen to go over to the US!

My role in Gambit is designated as Quality Assurance Lead.

What I learned in Gambit is to observe, organise and manage. I have to observe my "test subjects" – the people who are playing the game for the first time. I'm required to discover their user experience by observing what they do. This is mainly to provide constructive feedback to the team on how to improve the gaming experience. No one will like a game that offers a bad user experience.

Thanks to team "Poof", our game has been well received by many people.

Without my entire team's hard work and good attitude, our game "Waker" would not have been the success that it is. At the end of the day, it was all worth it – even if the journey towards getting it was difficult.



American high schools now use the team's "Waker" game for teaching.

ARTISTS ABROAD

London Calling

Posted by Daniel Goh, 27, from Design Communication

Visited the D&AD New Blood exhibition in London

Taking in the sights

I travelled to London on 27 June for the D&AD New Blood exhibition cum study trip together with four lecturers and some 20 to 25 other diploma students. The day before the exhibition, we went to the famous Tate Modern museum and explored High Street Kensington where we would be staying for the next seven days.

I really enjoyed the sunny yet cold and breezy weather the next morning. We travelled to the Olympia National Hall for the New Blood exhibition that would go on for four days. There, we got a chance to view over 1,000 student works from different countries.

Getting industry experience

The school also organised a trip for New Blood nominees to The Partners, the UK's most consistently awarded agency of the last 25 years. Leon Bahrani, a Partners' employee, took us through an inspiring presentation followed by a company tour. I also took part in a portfolio surgery exercise where I got to meet Creative Director Ben Priest from Adam & Eve London.

In the 15 minutes that I spent talking to him and showing him my portfolio, I received invaluable advice from him. In between the programme, two creatives from DDB London gave us a seminar on Art Direction and spared their precious time to give the students a short portfolio review.



Brilliant creative minds gather at the annual D&AD New Blood exhibition.

Making an indelible mark

Getting the chance to exhibit in D&AD New Blood is truly an honour. The experience was enriching and it was awesome that the school had given us a chance to look at this side of London design and to meet such brilliant creative minds. It's an experience I won't soon forget.



ARTISTS ABROAD

Greetings from The Hague

Posted by Rachel Koh, 21, from Arts Management

Took part in the European International Model United Nations (UN) conference

I made it to the UN.

Well, it's actually the European International Model United Nations held in The Netherlands. It's an annual conference that simulates the meetings of the major organs of the United Nations. This year's topics were The Issue of Human Rights and Tibet, Sustainable Development and the Post-global Recession Economy, and International Telecommunications, Media and Cyber-Warfare.

I played representative in the Nepal delegation in the General Assembly.

Being one of only three students from an arts-related background, I championed the fact that cultural diplomacy for regional and border conflicts will usher in novel resolutions to cope with these changes.

My participation involved speaking for the arts and culture and how it has given rise to awareness that the arts are not entirely divorced from politics. In fact, it is more deeply ingrained in the bilateral relations of countries.



Students from all over the world debated global issues.

Met students from all over Europe.

This one-week experience has given me impressions of a greater future for the arts and culture to play even more pivotal roles in the new world order as we witness paradigm shifts in the economies and rising powers from the east.

Getting to know the actual working mechanics of various UN bodies, being able to argue and debate on these global issues has widened my understanding of global governance, power politics, international relations and international law and justice.

The Hague and Amsterdam field trips.

Dutch multiculturalism and diversity reflects a kind of ethnicity that I find in line with Singapore. My experience was unforgettable and will most certainly shape the formative years of my career. My accommodation was provided for under financial aid by the organisers and I am confident that this is a worthy investment for the next generation of LASALLE students.





Inspire

Art

Practice

CONVOCATION 2009 EXCELLENCE AWARDS

2009 saw the largest cohort graduating from LASALLE. With 566 diploma graduates, 230 degree graduates and 29 master graduates totalling an impressive 825, this is the highest number of graduates produced. The convocation ceremony graced by Mr Lim Swee Say, Minister, Prime Minister's Office, was held on 28 September 2009.

11 students received awards for academic excellence. These awards are given to outstanding students who maintained high academic standing throughout their education at LASALLE and demonstrated achievements as emerging practitioners in their respective creative fields. In addition, the McNally Award for Excellence in the Arts is given to the top student of the academic year.



(Centre) Mr Lim Swee Say, Minister, Prime Minister's Office.
(From Left to Right) Award recipients: Tan Tuan Hao, Daphne Ang Ming Li, Nah Yong En, Desmond Chew Kok Hong, Benjamin Chee Siew Meng, Rajee Vissa, Luu Dieu Khanh, Zachary William Tyler, Evy Bellina, Veliana.
(Not present in photo) Michal Tomasz Larsson.

One of the most valuable pieces of advice I get from my teachers is to "think out of the box". Writing music for me right now is a more technical exercise. But I'm learning to throw away the rulebook, to experiment and find my own voice. And that's what I need to thank my teachers for. – TAN TUAN HAO **Excellence Award for Music, Diploma, and McNally Award for Excellence in the Arts**

I am inspired by great architects like Santiago Calatrava, Tadao Ando and I.M. Pei. They show me that architects and designers can make a big difference in people's lives. I believe that these inspirations can be extended to several different possibilities, such as space design, product design, furniture design...and so on. Designers are creators of the future. And it is a privilege to be one of them. – LUU DIEU KHANH **Excellence Award for Interior Design, Diploma**

I am inspired by the things I see around me, which, perhaps to some, may seem like nothing much. Mundane things seem mundane until one decides that they are not. I'm also inspired by things I read, which can seem totally unrelated to art. Unrelated subjects would always be unrelated until we think and link a little more. Sometimes, the most seemingly useless and boring things can produce the best inspirations. – NAH YONG EN **Excellence Award for Painting, Diploma**

The best day in my life as an artist is every single day where I get a breakthrough, an improvement of some sort. Those days tell me that my time and effort were well spent and they contribute to my growth and maturing as an artist, as a person. They remind me that if I maintain an attitude of sowing disciplined hard work and being continually in pursuit of improvement, I am inching towards an accomplishment that I cannot imagine. – BENJAMIN CHEE SIEW MENG **Excellence Award for Animation Art, Diploma**

If I had one thing to tell the class of 2010, it would be to follow your passion. Passion is the driving force that keeps me going on and improving myself. During my course of study, I did my very best in every module, projects and assignments because I really love what I'm studying. – DESMOND CHEW KOK HONG **Excellence Award for Arts Management, Diploma**

The one thing I like most about LASALLE is the whole creative vibe that contains our collective design dreams and pursuits. On my personal experience, LASALLE has allowed me to define my profound love for design. There was only growing passion throughout the short and sweet three years in LASALLE, never exhausted. And never have I regretted my own take on this particular field, it was one of the best decisions I've ever made in my life. LASALLE is more than just a school to me. – EVY BELLINA **Excellence Award for Interior Design, BA(Hons)**

I am inspired by motion pictures. I pay attention to vivid scenes as they capture the relationship between figures and objects across time and space within one seamless plane of reality. These single moments, as captured and constrained by the camera's eye, challenge my perception of depth and proximity and offer multiple perspectives from which I could enter or leave the story. I try to approach my paintings with similar strategies; by manipulating the different layers (i.e. background and foreground) that constitute an image, I could suggest or remove depth to create impossible spaces within one seemingly continuous, comprehensible picture. I wish to introduce the element of time to paintings. – VELIANA **Excellence Award for Painting, BA(Hons)**

Every project that I'm about to start or have already begun is a dream project. Every idea that transforms into a project does not only have the highest level of ambition behind it, but is also a vision that will push the benchmark of one's achievements beyond the last known point. It is this fundamental drive to walk into unknown territory and make something out of it that will materialise one's dreams, visions and inspiration. – MICHAL TOMASZ LARSSON **Excellence Award for Video Art, BA(Hons)**

I chose to pursue BA(Hons) Musical Theatre at LASALLE because I wanted to work on all three disciplines (acting, singing and dancing) at a degree level and at the same time so that I could become a versatile professional performer. And in the short time I have graduated, this versatility has served me very well and been tested by many directors and musical directors in audition rooms. And I am glad to say that I have stood up to the tests due to the excellent level of tuition I received during my years at LASALLE. Furthermore, it has made me very thankful that I worked so hard during my training so that I now feel comfortable and confident in any audition room. – ZACHARY WILLIAM TYLER **Excellence Award for Musical Theatre, BA(Hons)**

My dream career is to become a researcher and art historian specialising in ancient Asian art and archaeology. I aspire to become a well travelled citizen of the world and experience and document the multifarious cultural narratives of Asia. – DAPHNE ANG MING LI **Excellence Award for Arts Management, BA(Hons)**

If there were a dream project I could start work on tomorrow, it would be to set up an Asia-based clothing label that sources locally grown fabric, indigenous materials and traditional workmanship skills that would be well received in this climate of eco-awareness. The label would target customers who want to make a stand for mindful consumption and social responsibility in their clothing choices. Both Asians as well as those in the West would appreciate a design ethos that showcases a contemporary take on traditional techniques while projecting a classic urbane aesthetic that would not be out of place in any global city. – RAJEE VISSA **Excellence Award for Design, Masters**



Over 80 per cent of LASALLE graduates found employment within two months of graduation.

MCNALLY AWARD FOR EXCELLENCE IN THE ARTS 2009

Tan Tuan Hao Diploma graduate pursuing BA(Hons) Music (Composition)



At the tender age of 24, Tan Tuan Hao already boasts an impressive resume in music. The eloquent young man is a teacher of music studies, music theory, foundation vocals (popular music) and classical flute. He is the resident conductor of a wind symphony and was once the assistant choral director of a secondary school choir. He has also composed original music for a Singapore short film.

It comes as little surprise then, that Tuan Hao was the recipient of the 2009 McNally Award for Excellence in the Arts, which is given out annually to the top student in LASALLE. Named after LASALLE founder, Brother Joseph McNally, the award recognises not only academic excellence but also outstanding artistic achievements and contributions to the creative profession.

Tuan Hao discovered his love for music at a young age. "My family was not a musical one. My parents are administrators and my elder brother works in IT," he says. "But I was lucky that they exposed me to music at a young age by taking me to musicals and listening to music at home." At age nine, Tuan Hao began singing in choirs and throughout his school days was constantly involved in all things musical.

Today, Tuan Hao is pursuing studies in Music Composition at LASALLE. In 2010, he will graduate with a BA(Hons). Yet for him, the degree is more than an academic recognition of his skills.

"Before I came to LASALLE, I didn't have any formal music lessons," he explains. "Now that I'm here, it's a good chance for me to experiment and learn. Sure, the degree is important, but in an industry like music, it's what people hear that makes a difference, not the paper they see."

In his teachers, Tuan Hao has found mentors who have been schooling him in the balance between toeing the lines of a music curriculum and breaking out of the box to imbue his own spirit to his music. Tuan Hao names his tutors in LASALLE as major influences in his learning journey.

"One of the most valuable pieces of advice I get from my teachers is to 'think out of the box'," Tuan Hao says. "I am still in the process of writing for the sake of writing. Writing music for me right now is a more technical exercise. But I'm learning to throw away the rulebook, to experiment and find my own voice. And that's what I need to thank my teachers for." Though skilled in various aspects of music, Tuan Hao says he has chosen composing because it allows him to best express himself. He recently returned from the Kuala Lumpur Contemporary Music Festival where he took the third prize for his piece titled "And The Sleeping City Dreams".

"In the piece, I chose to focus on how cities in Southeast Asia dream. Though cosmopolitan, when they dream, they go back to their Asian flavour and roots," he explains.

On a personal level, Tuan Hao dreams of a future in which he excels in an artistic career in composition. Yet at the same time is able to try out new things with music and share his knowledge through teaching. "I want to compose, continue writing, find possible places and events to premier my works and find established composers to comment and criticise my work," he enthuses. For this young musician, the future certainly looks bright.

ALUMNI

Natalie Henedige

Director, Cake Theatrical Productions

Class of 1996

Bachelor of Arts, Drama



Natalie Henedige is the artistic director of Cake Theatrical Productions, a Singapore-based contemporary theatre company. In 2008, she was awarded Best Director at The Straits Times Life! Theatre Awards for "Nothing", which also won Production of the Year. That same year, she wrote and directed "Temple", which was presented at the Singapore Arts Festival and Napoli Teatro Festival Italia. In 2007, Natalie was awarded the Young Artist Award by Singapore's National Arts Council.

Which aspect of theatre production do you love most? I love when the seed of an idea starts to take root. It's very exciting because it brings you alive with a kind of creative restlessness. You want to share the idea and make it happen more and more. It takes a village to raise a production and I love working with the entire team from start to finish.

Art often meets theatre in your plays. How do you choose what art pieces go into your plays? I have been captivated by classic literary works – the man weeping in the church pew, ancient scrolls at a museum, shoulder pads from the 1980s, a baby beginning to babble, poverty on the streets of New York, power lines on Malaysian soil, funerals, political ideas, so on, so forth. Things that make me look more carefully or cautiously at our world and remind me to keep still or rush ahead – these things, embodied in art, end up in my plays.

How did you become interested in theatre? I discovered theatre in Victoria Junior College where I switched from Pure Science to Arts after one year. We all have different inclinations. I am inclined towards the Arts. When I encountered theatre, my heart jumped and I became passionate about pursuing it.

What was the most powerful lesson you learned in LASALLE? That I was on the brink of my professional path as an artist and that I needed to fully immerse myself in the artistic environment and community that LASALLE provided me with – positivity, openness and drive. I attended LASALLE at the old campus on Goodman Road and some of my fondest memories, my most open teachers and best schoolmates are attached to that experience.

What is the most important thing a director must remember about her work? Your work doesn't belong to you. At each stage you need to be open and submit to your actors, designers and finally the audiences. This doesn't mean that you are swaying helplessly in the wind. On the contrary, you must understand that the most meaningful works of art transcend and become a part of whoever encounters them. Michelangelo painted the ceiling of the Sistine Chapel, but when I witnessed that great piece of art, it became part of me. And it now belongs to my experience as a living being.

What or who inspires you? There is value and worth in every person. Someone once said something like "when you take a step to face any person, it is like stepping on holy ground". The same life and breath exists in each of us. To find the divine in every face, especially your own, is exceedingly hard but means everything in the world to me.

What advice would you give aspiring theatre actors and directors? Don't be too discouraged when you are slammed for the work that you've done and don't be too elated when you are highly praised. Just stay centred and keep doing your work with integrity and honesty.

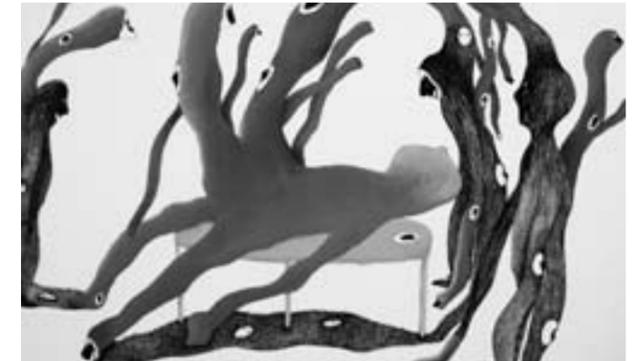
ALUMNI

Chang JinChao

Artist

Class of 2007

MA Fine Arts



Born in Shenyang, China, 29-year-old Chang JinChao graduated with a Bachelor of Arts (BA) in Visual Communications from Shenyang University and moved to Singapore to obtain first a diploma in jewellery, then a BA(Hons) in print-making and finally a Master of Arts in Fine Arts at LASALLE. His body of work is largely informed by his feelings of the complex psyche and observations from existing as an outsider in a foreign country.

JinChao's works, which often deal with the contradiction of human response, have also been shown in China and Turkey. JinChao has participated in several group shows and won awards in jewellery design, drawing and painting. He participated in the Chinese Biennale "Get It Louder" for young creatives in 2007, which toured Guangzhou, Shanghai, Beijing and Chengdu.

In 2009, JinChao held his fifth solo exhibition called "Small World" at The Esplanade, Singapore's iconic arts venue, showcasing his new works of a melange of idiosyncratic characters and the artist's alter-egos drawing from manga, anime and pop culture.

What themes have your recent works revolved around? Void is the concept of my works. Drawing is a language I use to express my inner world. I prefer to choose drawing as the most immediate medium to express the turmoil and anxieties about the sense of emptiness relating to contemporary living. I am a complete pessimist and what I do is, in a sense, about loneliness.

What makes you a pessimist? The changes of living conditions that I've experienced. I live in a strange city which gives me the chance to think and search my inner soul. What influences our desires and hatred? What determines our direction? Who am I? What are the values of being? How do I represent my emotions while communicating with different people?

Why have you chosen to be based in Singapore now that you've completed your studies? I spent five years studying in Singapore and I've been a full-time artist for almost three years now. I was lucky to have been taught by the good lecturers at LASALLE. Their suggestions and guidance have been invaluable to me as an artist. But there is always the challenge to see if I can still live in a foreign place by myself.

How does that inspire you? My inspirations come from the feelings of being a foreigner. These strange surroundings give me the chance to think and explain those emotions to myself. Drawing offers me a release for these emotions – it's the process of composing artworks.

Are you in a new phase now that your school life is over? Yes, I'm working on a new series for an upcoming show. I'm composing a story and am thinking about the presentation right now. I am carefully collecting those elements which can influence my thinking and drawing. It's an interesting process which makes me realise that life is not so boring after all.

What is your greatest strength and flaw as an artist? My strength is being free. My flaw is instability.

ALUMNI

Yangjie (Jay) Wee Art Director, JWT New York Class of 2003 Diploma in Communication Design

Jay Wee graduated from LASALLE's three-year diploma programme in 2003. After completing National Service, he applied and was accepted into the renowned Parsons The New School for Design in New York City, USA, with advanced standing. There he earned a Bachelor of Fine Arts in Communication Design with additional study in advertising. Fresh out of Parsons, Jay was accepted into a 10-week competitive internship programme at one of the world's largest advertising agencies, JWT (J. Walter Thompson). He was immediately hired at the end of the programme. Jay is now an art director at JWT's New York headquarters where he designs and directs everything from advertising campaigns to digital experiences. He has won numerous international awards in the field of advertising and design.

What's it like living and working in New York? I've grown to love the city despite the dirty subways and the insane yellow cab drivers. The city's energy is captivating. The inexhaustible supply of new places to explore and the incredible diversity is what I adore. Working in JWT New York has been both a great experience and a challenge. The office space is amazing and the amenities are great. We have a huge office with close to 1,000 employees. Everyday I see new faces and meet new people and the opportunity to work with some of the biggest names in the business is an honour.

What kind of design foundations have your education given you? LASALLE was where I found my passion for design. Initially, I was very fine art-driven. I love drawing and painting but LASALLE has an awesome foundation programme where we were exposed to all the different fields of art and design. That opened my eyes to a whole new world. I eventually chose communication design as I could still utilise my illustration and painting skills in my work.



LASALLE gave me the foundation I needed to breeze through Parsons. Because of my LASALLE foundation, I was given an advanced standing when I was accepted into Parsons. Life at Parsons was very independent. I planned my own courses and the lessons I wanted to take. Because of that, I dabbled in film, animation, photography and advertising. I expanded my array of skills yet again.

How did one of your works end up on the largest digital billboard in Times Square, New York? The piece was a joint effort with my partner, Leanne Amann and Ryan Wi, a fellow art director at JWT. We were tasked to communicate our concept and message in less than six seconds because the average attention span of a passer-by in Times Square is about three to five seconds. Eventually our idea was selected for presentation to the client. They loved it and the next thing we knew, we were looking at our little baby on the largest digital billboard in Times Square. It was a satisfying experience indeed.

You have a wide range of design skills (animation, interactive media, painting, etc). Do you use them all in your work and life? All the skills I possess play a big role in the way I work. We often have animators, editors, designers, illustrators, etc, to help us create what we as art directors visualise. But oftentimes, I will do things myself. I like to be hands-on. I am very detail-oriented and I like to be in control. So to be skillful in most mediums of art and design is definitely helpful.













Public

Art

LASALLE



PUBLIC ART

The Institute of Contemporary Arts Singapore (ICAS) presented the "Plotline Series", a series of four site-specific works located on campus, occurring as individual installments with underlying themes relating to the architecture.

ICAS is the curatorial division of LASALLE College of the Arts. It runs the LASALLE Galleries, which are dedicated to exploring contemporary art, design

and media arts by engaging its audiences through experimental means of exhibition making. There are free public exhibitions held throughout the year in 1,500 square metres of unconventional exhibition spaces. Our largest spaces include ICA Gallery 1 and 2, Brother Joseph McNally Gallery and Earl Lu Gallery. ICAS presents exhibitions focussing on contemporary Asian and European art as well as the permanent collection of the College.



Synthazards
SYNTFARM
2009

"Synthazards" evoked sounds and shapes of nature converting them into objects through artificial means including amplifiers, technological gadgetry and computers. The artists inserted various abstracted forms of natural calamities – earthquakes, tsunami and volcano into metaphors of crevices and rivulets characterising the building architecture of LASALLE.

About the artists

Syntfarm is a media art collective founded by LASALLE lecturer Andreas Schlegel and Vladimir Todorovic in April 2007 in Singapore. An active group in the new media arts scene, Syntfarm has been involved in multi-media performances, installations and actions in nature. The group focuses on the renderings/preservations of expressions and structures that are found in various dynamic (eco)systems.





Someday We Will Know

BETTY SUSIARJO

2009

"Someday We Will Know" brought focus to time and change through the repetitive and ritualistic action of stippling a profusion of a combination of ribbon and beads on bridge surfaces and railings. The ribbon-beads, which were arbitrarily pinned, rendered the bridge a mutable form. Evoking at once bushy saplings, animals and playthings, the work unveiled permutations, which implications will be eventually known.

About the artist

Betty Susiarjo is a Fine Arts lecturer at LASALLE. She graduated from Winchester School of Art with a Master of Arts (with Distinction), England. She is interested in the manipulation of both physical and non-physical materials which convey the notion of time and temporality. Often inspired by the relationship of the mundane and the transcendental, she works mainly with installation, painting, drawing, writing and time-based media.

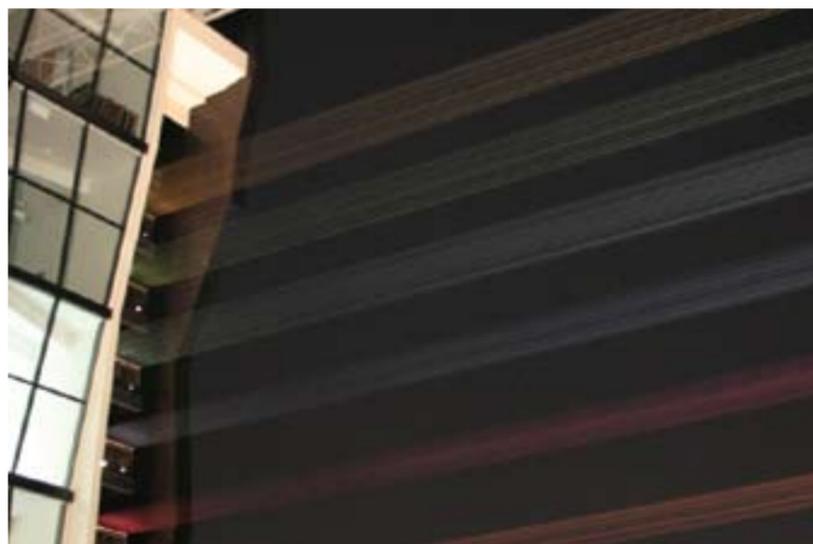


We Are Dealing With Some Serious Matters
DITCHMYROUTINE
2009

"We Are Dealing With Some Serious Matters" examined a statement on Jung's social theory pertaining to collective unconsciousness. The theory reflects the unwitting imitations of social norms. It argues that norms exist because we cling to beliefs that are imparted to us from previous generations, which will conventionally be transmitted as well to our posterity, as these norms help us to operate in society. With 100 colourful monkeys hanging from beams, the work was modelled on the "Barrel of Monkeys" game, requiring a balancing act of cooperation and individual ability to win. The boldly coloured monkeys clambering to the ceiling were individually delineated from the building. Yet, clinging to each other for support (and not to falter) questions if the paradigm shift in the collective unconscious is truly possible.

About the artists

dmr (DitchMyRoutine) is a collective effort striving to cast out the mundane routines of everyday life by confronting issues we are constantly surrounded by. Its members are individuals from diverse backgrounds – Deb, Man and Ryf who use various media to challenge social, political and personal boundaries. Using a playful approach in dealing with serious matters, dmr is interested in amusing the viewer, allowing the viewer to see things with a fresh perspective.

**To Thread**

KHIEW HUEY CHIAN

2009

The notion of solidarity and teamwork underscored visual artist Khiew Huey Chian's work. Titled "To Thread", the work was collaboratively produced by the artist and a group of LASALLE Fine Arts students. The work was staged at one of the five-storey high entrances of the building. Layering tiers of colourful threads which run from one building block to another, the work was a minimalist installation that visually and sculpturally intervened with the open space. The viewer is invited to interact with the work from various angles. The sequence of the threads punctuate the work with continuity and subtle interruptions of the artist's experience of past and present events, now and the future.

About the artist

Khiew is a contemporary visual artist who works and lives in Singapore. He has participated in various exhibitions in the region, the most recent of which is a group exhibition titled "Found & Lost" at Osage Gallery, Singapore, 2009, "Drawing Out Conversations", a travelling group exhibition in Studio Bibliotheque, Hong Kong, 2009, and "NonSense" in the Singapore Management University Art Festival, 2008. His works were shown in Thailand in "Prana: Art, Light and Shadow, 2007". A recipient of the Japanese Chamber of Commerce and Industry's Art Award, Khiew is also an alumnus, who obtained a Bachelor of Arts in Fine Art (Painting) in 1997 and Master of Fine Art in 2002, from RMIT University, Australia.

DIPLOMA AND DEGREES

DIPLOMA IN ANIMATION ART
 DIPLOMA IN ARTS MANAGEMENT
 DIPLOMA IN DESIGN COMMUNICATION
 DIPLOMA IN DANCE
 DIPLOMA IN FASHION COMMUNICATION
 DIPLOMA IN FASHION DESIGN
 DIPLOMA IN FASHION MANAGEMENT
 DIPLOMA IN FASHION TEXTILES
 DIPLOMA IN FILM
 DIPLOMA IN FINE ARTS
 DIPLOMA IN INTERACTIVE ART
 DIPLOMA IN INTERIOR DESIGN
 DIPLOMA IN MUSIC (CLASSICAL PERFORMANCE)
 DIPLOMA IN MUSIC (JAZZ PERFORMANCE)
 DIPLOMA IN MUSIC (POPULAR MUSIC PERFORMANCE)
 DIPLOMA IN MUSIC (COMPOSITION)
 DIPLOMA IN MUSIC (MUSIC TECHNOLOGY)
 DIPLOMA IN PRODUCT DESIGN
 DIPLOMA IN TECHNICAL THEATRE
 DIPLOMA IN THEATRE AND PERFORMANCE
 DIPLOMA IN VIDEO ART
 BA(HONS) ACTING
 BA(HONS) ANIMATION ART
 BA(HONS) ARTS MANAGEMENT
 BA(HONS) DANCE

BA(HONS) DESIGN COMMUNICATION
 BA(HONS) FASHION COMMUNICATION
 BA(HONS) FASHION DESIGN
 BA(HONS) FASHION MANAGEMENT
 BA(HONS) FASHION TEXTILES
 BA(HONS) FILM
 BA(HONS) FINE ARTS
 BA(HONS) INTERACTIVE ART
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 BA(HONS) MUSIC (CLASSICAL PERFORMANCE)
 BA(HONS) MUSIC (JAZZ PERFORMANCE)
 BA(HONS) MUSIC (POPULAR MUSIC PERFORMANCE)
 BA(HONS) MUSIC (COMPOSITION)
 BA(HONS) MUSIC (MUSIC TECHNOLOGY)
 BA(HONS) MUSICAL THEATRE
 BA(HONS) PRODUCT DESIGN
 BA(HONS) TECHNICAL THEATRE
 BA(HONS) THEATRE AND PERFORMANCE
 BA(HONS) VIDEO ART
 MA ASIAN ART HISTORIES
 MA ARTS & CULTURAL MANAGEMENT
 MA ART THERAPY
 MA FINE ARTS

VISITING ARTISTS & LECTURERS

SINGAPORE

ANG Sheng Jin – Design lecture
 Fiona BAIRD – Performing Arts guest choreographer
 Pak BUDI – Balinese Court Dance workshop
 CHAI Yee Wei – Film lecture
 Earnest CHAN – Arts Management lecture
 Nick CHARNLEY – Design workshop
 Lawrence CHIN – Fine Arts lecture
 Maria CHUA and Rubin – Fine Arts lecture
 Martin CONSTABLE – Fine Arts guest speaker
 HADI Wahyuni Adiputri – Fine Arts lecture
 Jason HO and Edward ZHOU – Media Arts workshop
 William INGRAM – Fashion workshop
 Wil KOLEN and Bassam JABRY – Design lecture and workshop
 Jenny LAM and Violet KWAN – Media Arts lecture
 Lyon LIEW – Media Arts workshop
 Jason LIM – Design workshop
 LIM Kay Tong – Film lecture
 Lynn LU – Fine Arts guest speaker
 Paul LUCAS – Performing Arts guest director
 MING Poon – Dance workshop
 MING Wong – Fine Arts lecture
 Prof Jeremy MONTEIRO – Visiting Chair of Jazz / Music workshops / Music concert
 MUHAMMAD Najib B Soiman – Dikir Barat workshop
 Ullas NARAY – Media Arts workshop
 NOOR Effendy Ibrahim – Performing Arts guest director
 Donna ONG – Fine Arts guest speaker
 Sherman ONG – Film lecture
 Ben SLATER – Film lecture
 Sonny SNG – Media Arts workshop
 Royston TAN – Film lecture
 TAY Shih Ming – Media Arts workshop
 Ray TOH – Media Arts lecture and workshop
 Andree WECHSLER – Design workshop
 Audrey WONG – Arts Management lecture
 WONG Kwang Han – Media Arts lecture
 Joanna WONG – Cantonese Chinese Opera workshop
 Tammy L. WONG – Artistic Director, Dance guest choreographer
 Tiffany WRIGHTSON – Song and Dance workshop

INTERNATIONAL

Liz AGGIES – Dance workshop
 Dyanne ASIMOW – Film lecture
 Robert AVENAIM – Music workshop
 Tord BOONTJE – Design lecture and workshop
 Tony BROWN – Fine Arts guest speaker
 Clare CAROLIN – Fine Arts guest speaker
 Joan CHEN – Artist talk
 Chikage TERAI – NOH Theatre workshop
 Greg CURDA – Media Arts lecture
 Sam DURANT – Fine Arts lecture
 Prof. Mark ELEY – Visiting Professor / Fashion lecture and workshop
 Prof. Brenda A. FLANAGAN – Creative Writing lecture
 Peter FONDA – Artist talk
 Dr Bill GILLHAM – Development of Staff and Student Research Culture lecture
 Kenya HARA – Design lecture
 Michelin Van HATEUM – Music workshop
 Jin HUA – Fine Arts guest speaker
 Francoise HUGUIER – Photography lecture
 Grace Shinhae JUN – Performing Arts guest choreographer
 Toshiyuki KITA – Design lecture
 Xavier LEROY – Dance workshop
 Loretta LIVINGSTON – Dance workshop
 Carmen Bernadette LYSIAK – Performing Art guest voice coach
 Raimundas MALASAUSKAS – Fine Arts lecture
 Michael MARTIN – Media Arts lecture
 Jake MOULTON – Music masterclass
 Stephen MULQUEEN – Fine Arts lecture
 Shaun MURPHY – Performing Arts Artist in Residence
 Terence O'CONNELL – Performing Arts guest director
 Tony OLSEN – Media Arts workshop
 Chris ORGELT – Film lecture
 Anayansi PRADO – Film lecture
 Vivek RADHAKRISHNAN – Design lecture and workshop
 Steven RASSIOS – Performing Arts guest director
 Oliver RICHON – Fine Arts guest speaker
 Jann ROSEN-QUERAIT – Fine Arts lecture
 S.P. Biju Kalamadala – Kathakali workshop
 Prof Jeffrey SHAW – Media Arts lecture
 Michael Lindsay SIMPSON – Performing Arts guest director
 Nicole STINTON – Performing Arts workshop
 Jon TARRY – Fine Arts lecture
 Marianne TEAR – Performing Arts guest director
 Jose Carlos TWIZEIRA – Media Arts workshop
 Slobodan TRAJKOVIC – Fine Arts workshop
 Kaye TUCKERMAN – Performing Arts guest director
 Eugene UGHETTI – Percussion class installation

EXTERNAL EXAMINERS

FINE ARTS

Dr Elizabeth Harland (Chief)
Director of Graduate School
Winchester School of Art
University of Southampton. UK

Mr Donald Gore
Lecturer, Studio Coordinator – Sculpture
School of Art
RMIT. Australia

MEDIA ARTS

Prof Simon Biggs (Chief)
Research Professor in Art
Edinburgh College of Art. UK

Prof Simon Penny
Professor of Arts and Engineering
University of California, Irvine. USA

FILM

Mr Roger Crittenden
Visiting Tutor and Consultant on Special Projects,
National Film and Television School of Great Britain. UK
Fellow of Royal Society of Arts (FRSA)

DESIGN

FASHION DESIGN
FASHION MANAGEMENT

Mr Thomass Atkinson
Director of Studies in Fashion (Head of Department)
University College for the Creative Arts. UK

ADVERTISING DESIGN
GRAPHIC DESIGN

Mr Jeff Leak
Subject Leader, BA(Hons) Graphic Communication
Award Leader, BA(Hons) Design for Multimedia
University of Wolverhampton. UK

PRODUCT DESIGN
INTERIOR DESIGN

Prof Ian Pirie (Chief)
Assistant Principal
Edinburgh College of Art. UK

DESIGN (MA)

Dr Gordon Hush
Head of Product Design
Glasgow School of Art. UK

PERFORMING ARTS & INTEGRATED STUDIES

DANCE

Ms Mirella Bartrip
Vice Principal
LABAN. UK

ACTING
MUSICAL THEATRE

Mr Alex Taylor
Head of Voice and Course Director for
MA Professional Voice Practice
The Birmingham School of Acting
Birmingham City University. UK

THEATRE ARTS
TECHNICAL THEATRE ARTS
ARTS MANAGEMENT
ARTS AND CULTURAL MANAGEMENT (MA)

Mr Peter Maccoy (Chief)
Senior Lecturer, Stage Management & Technical Arts
Central School of Speech & Drama. UK

MUSIC TECHNOLOGY
JAZZ

Dr Robert Vincs
Senior Lecturer in Music
Victorian College of the Arts,
University of Melbourne. Australia

CLASSICAL MUSIC
POPULAR MUSIC
WORLD MUSIC

Prof Andy Arthurs
Head of Music and Sound
Creative Industries Faculty
Queensland University of Technology. Australia

ART HISTORY (MA)

Ms Bernice Donszelmann
Senior Lecturer – Art Theory
Chelsea College of Art & Design. UK

ART THERAPY (MA)

Ms Jill Westwood
Adjunct Fellow
School of Social Sciences & Research Centre for
Social Justice & Social Change
University of Western Sydney. Australia

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 WT Partnership
 X-Tra Designs Pte Ltd
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 Youth Life Ownership Ltd
 ZoMedia Pte Ltd
 Zsofi Tapas Bar

MILESTONES

1984

Brother Joseph McNally sets up the St Patrick's Arts Centre at the premises of St Patrick's School, to nurture creative excellence in painting, ceramics, sculpture and music.

1985

The arts centre starts a second campus at Telok Kurau where the School of Design and School of Drama are set up. It is renamed "LASALLE College of the Arts".

1988

Then Minister of State for Finance and Foreign Affairs BG George Yeo becomes the Patron of LASALLE and remains so today.

1992

The Institution's new campus at Goodman Road is officially opened by BG George Yeo, Singapore's then Minister for Information and the Arts, on 28 November.

LASALLE is reorganised under the aegis of LASALLE Foundation Limited. A board of directors is formed to manage its operations.

1993

LASALLE is renamed "LASALLE-SIA College of the Arts" after Singapore Airlines contributes S\$15 million to the construction of new buildings to unite its diverse activities on one single campus.

1994

The first cohort of Bachelor of Fine Arts students graduates. The degree is conferred by RMIT University, Australia.

1997

Brother Joseph McNally retires as President and is appointed President Emeritus of the Institution and Director of LASALLE Foundation Limited.

1999

The Institution receives funding for all its diploma programmes following the Government's announcement to support tertiary arts education in 1998. Fees are lowered and Singaporean students are eligible for tuition grants from the Ministry of Education.

2000

The Government allows full-time diploma students to use their parents' or siblings' Central Provident Fund Ordinary Account to pay for their course fees.

2002

Founder Brother Joseph McNally passes away from heart failure while on a visit to his hometown in Ballintubber, Republic of Ireland.

2003

In line with the Government's plan to re-site its campus from Goodman Road to the city area, the Institution undertakes the development of a new city campus on a one-hectare site in Singapore's Arts & Heritage District.

2004

The Institution receives Accredited Institution status from UK's The Open University. The Open University will validate its undergraduate and postgraduate degrees.

The site of the new city campus is blessed for construction work to commence.

2005

The first cohort of 93 students graduate with BA(Hons) and MA degrees developed by the Institution and validated by The Open University.

2006

The Puttnam School of Film is launched by Academy Award-winning film producer, Lord David Puttnam. It will offer the first BA(Hons) Film programme in Singapore.

2007

LASALLE moves to its new city campus at 1 McNally Street, end June.

The Institution is re-branded "LASALLE College of the Arts".

2008

The campus wins the prestigious "Building of the Year" award at the 9th Singapore Institute of Architect's Design Awards. The campus receives a second architectural award – the President's Design Award.

A new animation studio is launched by David Sproxton and Luis Cook of Aardman Animations.

2009

The campus receives its third architectural award, the PUSH Award 2009 by the Singapore Institute of Architects.

The Institution celebrates the Official Opening of the city campus on 27 May.

The LASALLE Show '09 is inaugurated – spanning four months of final-year student performances and exhibitions including the single largest visual arts, media arts and design exhibition on campus of over 600 student works.

A record number of 825 students graduate in September.

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