YEAR IN REVIEW 2014

LASALLE COLLEGE OF THE ARTS

EARS OF INSPIRATION

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2014 was a historic and momentous year for the College, as we celebrated our 30th anniversary of trail-blazing arts and design education in Singapore.

Special events were staged throughout the year that gave pause to reflect - with fondness, nostalgia and pride - upon the many significant milestones and achievements that have taken place since the late Brother Joseph McNally founded LASALLE in 1984.

The anniversary year culminated in a fantastic celebration on 5 November during which the Guest of Honour **Prime Minister** Lee Hsien Loong delivered an inspiring speech about the growing importance of the arts in Singapore, and LASALLE's vital role in the nation's arts education.

It was a night to remember with **electrifying music performances** by alumni Stella Seah, Sara Wee and Sheikh Haikel, a specially created animation film envisioning the future of Singapore, and the opening of two spectacular exhibitions. The highlight of the evening was a live charity art auction conducted by Sotheby's which, together with an earlier 'silent' auction of works donated by 46 alumni and staff artists, raised over \$500,000 for the loveLASALLE Education Fund to provide bursaries for financially disadvantaged

2014 has been a remarkable year for student awards, with LASALLE becoming the first Asian institution ever to win a prestigious One Show Young Ones Award. Based in New York, this is considered the world's foremost advertising, interactive and design student competition. The College was also the leading College in Asia, and the only one to win a top award at the equally competitive De AD (Design and Art Direction) New Blood Awards. Faculty of Design students won two Yellow Pencils, a major achievement given a field of 6,000 entrants from over 100 international institutions, competing for just 33 awards.

Closer to home at the pan-Asian *Crowbar Awards* 2014, LASALLE was crowned Institution of the Year and picked up three other top awards: Best of Advertising, Best of Design and Best of Film.

Winners of other competitions include fashion students for their uniform designs for the Intellectual Property Office of Singapore; Broadcast Media students at the Thailand Film Destination Festival; and Animation students at film festivals in Amsterdam and Uruguay. Edith Podesta, Programme Leader of BA(Hons) Acting won the Best Actress award at the Straits Times Life! Theatre Awards; a Cultural Medallion was conferred on pioneer lecturer, Chong Fah Cheong; and LASALLE alumni Ian Loy, Jow Zhi Wei and Lee Mun Wai won three out of the five Young Artist Awards for 2014.

// Closer to home at the pan-Asian Crowbar Awards 2014. LASALLE was crowned Institution of the Year. $^{\prime\prime}$

The College also celebrated the official opening of a new campus at Winstedt Road, near Newton Circus, which provides 5,000m² of fine art and design studios, fashion and textile workshops, and photography labs. The event featured a stylish fashion parade and impressive exhibitions and performances, with Guest of Honour Mr Lawrence Wong, Minister for Culture, Community and Youth. The Minister also kindly presided over another great highlight of the College calendar, when 941 students graduated at LASALLE's 28th **Convocation** in September, with over 2,500 guests in attendance.

LASALLE strengthened its links with industry significantly through initiatives including the establishment of Industry Advisory

Boards for all Faculties and a new central Division of Industry and Community to spearhead the College's external engagement activities with both the creative industries and community agencies. The number of funded commissions increased including major contracts with the Singapore Tourism Board, CapitaCommercial Trust, and with the National Arts Council.

Students gained invaluable experience working on industry projects with leading companies including Porsche Design, SONY, Ubisoft, Watsons, Robinsons Department Store, Zalora, Goods of Desire, Art Stage, Fox Television, Starhub, Singapore International Festival of Arts, the Esplanade, ArtScience Museum, the National Day Parade and the National Library Board.

The new Strategic Plan provides LASALLE's staff and students with an inspiring set of objectives to take the College through its next exciting stage of development, and to further enhance its unique position at the forefront of arts education in Singapore and Asia.

The College strengthened other partnerships through the signing of formal Memorandums of Understanding (MOUs) in Singapore with the School of the Arts (SOTA) and the American Embassy; and further afield with prestigious institutions including Kyoto University of Arts and Design and Musashino Art University in Japan, and Sangmyung University in South Korea. Our Faculty of Design has collaborated annually with Sangmyung since 2011 on the *Linking Cities, Designing Experiences* project involving extensive student exchanges and joint exhibitions.

This year, students also undertook ethnographic studies and crosscultural field trips across Asia including to Bandung, Malaysia, Hong Kong, Taiwan, Philippines and India, and European cities in Italy, Turkey and the UK. Dance and Acting students were invited to perform in festivals in Laos and Shanghai. LASALLE's *Tropical Lab* 8, led by Senior Fellow and Cultural Medallion recipient Milenko Prvacki, hosted 24 postgraduate students from 17 leading arts institutions from across the world. They participated in two weeks of intensive seminars, workshops and fieldtrips, culminating in dynamic and memorable group art exhibition.

Drawing inspiration from that project, and also led by Milenko Prvacki, Baby Tropical Lab was commissioned by the Ministry of Education (MOE), with 33 students and nine teachers from Art Elective Programme (AEP) schools. MOE together with the

National Arts Council (NAC) also sponsored a second year of the Dance Talent Development Programme that provides intensive workshops and residencies for over 150 secondary school pupils, with the aim to encourage more to take up educational pathways towards a career in professional dance.

The College and its students continue to engage wholeheartedly in social and community-based arts projects, working with local organisations ranging from youth groups and community centres to mental health charities and hospices. Students and staff have also conducted arts workshops and projects with community organisations much further afield, including Fine Arts students at an orphanage in Bangalore, India, and Art Therapy students in Fukushima, Japan, supporting children in the aftermath of the nuclear accident.

The College's research culture has become increasingly vibrant, with activities including the publication of a new edition of Singapore's only critical fine art journal, ISSUE, edited by Provost Venka Purushothaman, and major book publications by lecturer Dr Aleksandar Brkić and Assistant Curator Melanie Pocock. Other notable research projects include the development of an innovative archive of photographs and video recordings documenting the behind-the-scenes rehearsal processes of major Singaporean theatre and dance companies. Co-funded by the National Arts Council, Work in Process is a collaboration with photographer Dr Tan Ngiap Heng, led by our Senior Fellow Aubrey Mellor and staff from the Ngee Ann Kongsi Library.

The College hosted three important research conferences and symposia: on Art Therapy in collaboration with the Australian & New Zealand Arts Therapy Association (ANZATA); on Arts Management and Policy (ANCER: Asia-Pacific Network for Cultural Education and Research) and on contemporary sound art research in collaboration with the Liquid Architecture festival, Australia.

A host of high profile artist's lectures included Victoria Beckham. the ex-Spice Girls singer turned fashion designer, and celebrated performance artist Stelarc, who discussed his extraordinary 'cyborg art' including extending his body with a range of advanced robotic prostheses and undergoing extensive medical surgery to create and 'grow' his famous Ear on Arm. Other special lecture highlights include the Cultural Medallion award-winning dance artist Angela Liong, Southeast Asian art expert Dr Caroline Turner who delivered the MA Asian Art Histories Annual Lecture, and renowned scenographer Jean-Guy Lecat (theatre director Peter Brook's long-term collaborator) who also led an interdisciplinary student workshop project.

Finally, 2014 saw the launch of a new Strategic Plan (2014-19) for the College, which was developed following an inclusive and collaborative process involving all of LASALLE's staff, student representatives, and key stakeholders from government ministries and the creative industries. It resulted in a bold and ambitious plan for academic excellence with priority areas including innovative pedagogy and cutting-edge practice, industry collaborations, community outreach activities, and international academic and research partnerships.

The new Strategic Plan provides LASALLE's staff and students with an inspiring set of objectives to take the College through its next exciting stage of development, and to further enhance its unique position at the forefront of arts education in Singapore and Asia.



LASALLE has come a long way in these last 30 years...

- Prime Minister of Singapore, Mr Lee Hsien Loong

On 5 November 2014, LASALLE turned 30 in style with a rousing celebration of the College's past, present and future, and a heartfelt tribute to its founder, Brother Joseph McNally.

Prime Minister Lee Hsien Loong was the Guest of Honour at a spectacular night of performances and exhibitions by LASALLE students, staff and alumni.

We continue to support institutions like LASALLE, because you play an important role in creating a strong cultural base.

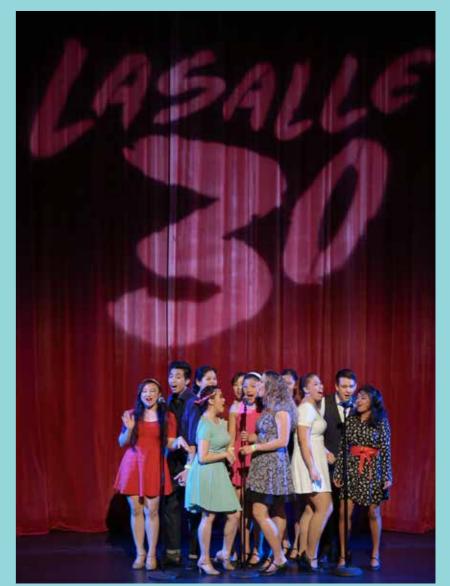
You nurture artists and practitioners who create inspiring works, which build on and transcend the diversity of our culture, race or religion.

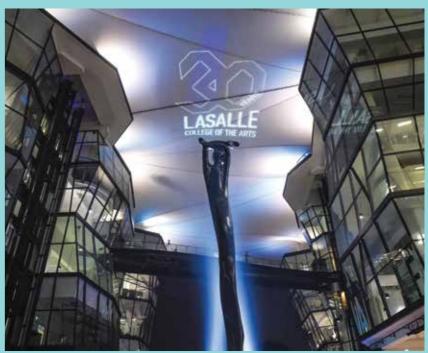
You enable us to discover new ways to express our thoughts and our views, to articulate the hopes and dreams of the community.

And you help us to understand who we are as Singaporeans, and how far we have come as a nation.

Your 30th anniversary comes on the eve of Singapore's 50th birthday. And in these 30 short years, LASALLE has contributed a great deal.

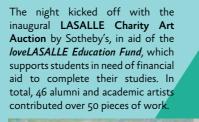
- Prime Minister of Singapore, **Mr Lee Hsien Loong**























Diploma in Animation students pushed their imaginations to the limits to create a hand-drawn short film for the occasion, taking audiences on a quirky, wild ride through their vision of Singapore's future - with special guest appearances at the end!

McNally launched
LASALLE in the belief
that Singapore needed
art that represented
its culture, its diversity
and identity, and to
underscore the potential
of art to transform
social and cultural
communities. LASALLE
has thrived in this
mission.

- Prime Minister of Singapore,
Mr Lee Hsien Loong









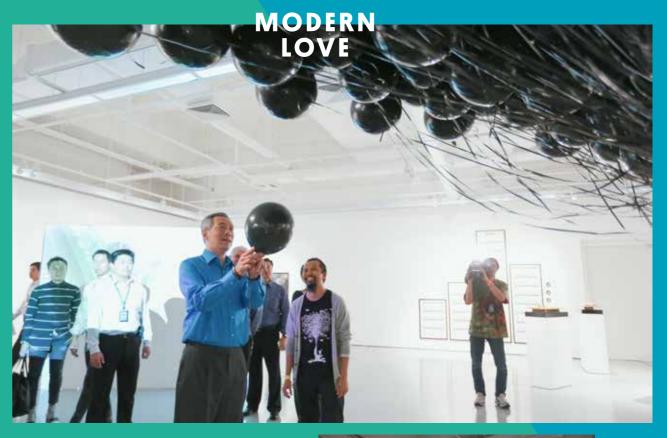
Star alumni Stella Seah, Sara Wee and Sheikh Haikel brought the house down, with the help of the LASALLE30 band and students from the School of Dance. The evening's entertainment was hosted by actress Oon Shu An, and guests were treated to a DJ set by Ginette Chittick as the party went on through the night.











The best of LASALLE over the past three decades was on show at *Modern Love*, the LASALLE 30th Anniversary exhibition, which brought together works from 30 outstanding alumni artists.



Times have indeed changed since 1984. The LASALLE name is now one that is well recognised - and more than that, well respected. We have become known for creativity and freedom of expression, for pushing the boundaries of art, for never settling.







PRESENT FUTURES

Guest of Honour Prime Minister Lee Hsien Loong was invited to reflect on the past, present and future of design in Singapore in *Present Futures*, an exhibition by the Faculty of Design.











The tote bag
design that I created
was inspired by
the combination
of LASALLE's
30th Anniversary
logo, LASALLE's
architecture and the image of stars and constellations."

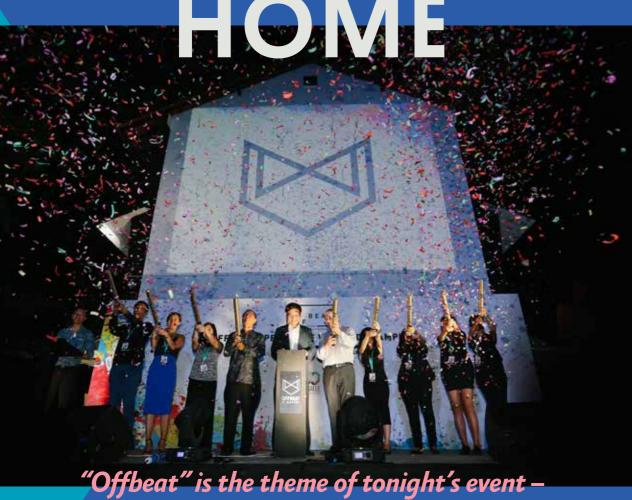
Student **Felicia Yap**, Level 3 BA(Hons) Fashion Media and Industries, emerged as the winner in an open competition to design a commemorative LASALLE 30th Anniversary tote bag. She shares her inspiration and rationale with us.

"I chose this motif of the stars because there is a saying in Bahasa Indonesia that you must dream as high as the stars above. For me personally, LASALLE has become a starting point for me to achieve my dreams.

The lines of the constellations accentuate the shape of the 30th Anniversary logo, and also resemble the unique architecture of LASALLE's iconic campus."



SECOND HOME



and in truth, it's a theme close to the heart of everything we do at LASALLE. We celebrate the unconventional, the daring and the bold.

> - Professor Steve Dixon, President of LASALLE

LASALLE's new campus at Winstedt Road was officially opened by Minister for Culture, Community and Youth, Mr Lawrence Wong, on 4 April 2014, with a bold, daring opening event, Offbeat@Winstedt organised entirely by students, for students.

OFFBEAT@ WINSTEDT Unfolding Artistic







Conceptualised, curated and executed by an intrepid team of BA(Hons) Level 2 Arts Management students, Offbeat@Winstedt showcased a widely varied programme of experimental and collaborative works by LASALLE





heartbeat of the new Winstedt Campus.

























INITIAL IMPRESSIONS...

- JK When the project was introduced to the class it felt very sudden and daunting at first!
- LT It was our first time orchestrating an event with minimal help and supervision from our lecturers. It was liberating to be given the honour of organising the opening of our new campus allowing us to see how our arts management skills could finally be put to the test.

CHALLENGES

- JK We had to work together to overcome many challenges, such as last-minute changes and decisions that affected planning and stretched our timeline.
- LT Three months into the planning of the event, we had to re-think the concept, but in the end we came up with an idea which was better than the one before and it got us truly motivated.

WHAT WE LEARNED

- LT Fast problem solving skills was a major takeaway!
- JK As a leader, I learned that you have to be responsible not only for yourself but for the people around you as well.
- LT Cross-collaborations with other faculties, connecting with other faculties and students to come up with a successful programme, made things really interesting. It gave us the opportunity to reach out and understand the work of our school mates throughout the College.

Designed as a comprehensive creative centre for students' independent studio work and research, the Winstedt Campus provides a beautiful and inspiring natural environment for artistic creativity, complementing the core lectures and teaching programme of the College at the McNally Campus.



Our main campus at McNally Street is an elegant and awesome set of interconnected, high-tech glass buildings. There's a great sense of futuristic grandeur. This new campus is quite different. It has an old-fashioned, utilitarian charm - it has a certain grit and rawness. We like that.

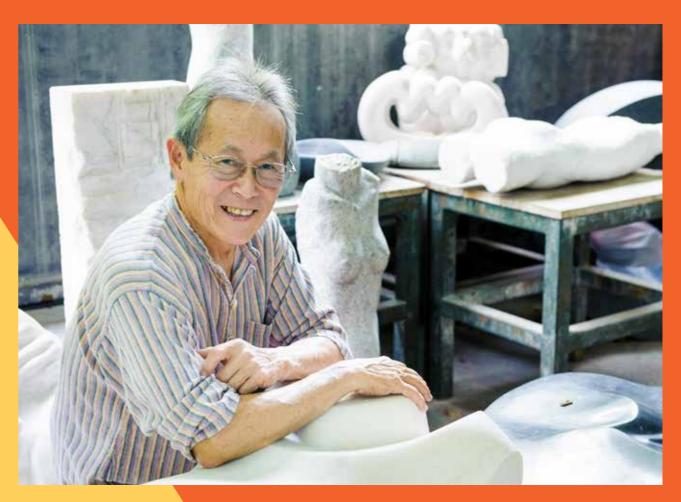
Professor Steve Dixon
 President of LASALLE

AWARDS

2014 was a banner year for LASALLE, with students, staff and alumni making waves in Singapore as well as on the world stage.

CULTURAL MEDALLION 2014

The Cultural Medallion is Singapore's highest artistic recognition, awarded to individuals whose commitment to excellence and contributions to the arts have enriched and shaped the country's cultural landscape.



"The reason I
do this... it's the
privilege of being
the eyes and hands
of a time, place
and people."

CHONG FAH CHEONG

Pioneer Lecturer (1984 - 1987)

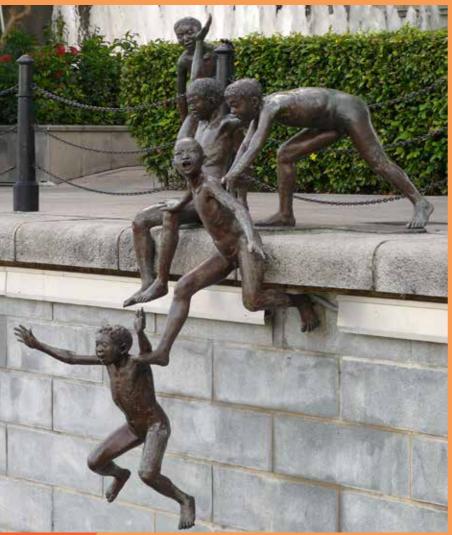
Chong Fah Cheong's foray into sculpture started as a happy accident in the 1970s, when he was relief teaching at St Patrick's School. LASALLE founder Brother Joseph McNally, then Principal of St Patrick's, invited the self-taught artist to use the wood from felled angsana trees in the school compound to create artwork, sparking off his interest in sculpture.

Fah Cheong went on to become one of the College's pioneer lecturers when LASALLE was founded in 1984, and a founding member of the Singapore Sculpture Society. Working with wood, stone and bronze over a span of 40 years, his works are distinctive for their subject matter that evoke shared memory, Singaporean history and identity of childhood past.

Fah Cheong is best known for his public commissioned works, with a number of prominent pieces around Singapore including *First Generation* (2000), the iconic sculpture of five boys jumping into the Singapore River near The Fullerton Hotel. He has received numerous local and international awards, and exhibited extensively in Singapore and round the region.

2014

"...I delight in remembering the simple joys and rowdy shouts and laughter of children at play. This for me is the Singapore I grew up in and I want this mood to pervade our city."







YOUNG ARTIST AWARD



lan was among the first batch of students I taught at LASALLE. He was very keen and a motivated student - he actually took the initiative to ask me if he could learn more from me about physical and movement theatre outside of curriculum. I recall a production that he and his class did where I was the movement director. He would get the class moving in their warm up and put in a lot of extra work.

Elizabeth de Roza Lecturer, Faculty of Performing Arts

IAN LOY

Diploma in Drama (2002)

lan Loy is a theatre actor, playwright and director who specialises in children's theatre. It was at LASALLE that Ian began his passionate pursuit of theatre and performance. During those formative years, he trained with the Asia-in-Theatre Research Centre (ATRC) under the tutelage of LASALLE lecturer Elizabeth de Roza and the late

He is the founder and Artistic Director of MySuperFuture Theatrical Productions, which produces theatre for and with young audiences, and from 2009 to 2013 directed PLAYtime!, an Esplanade programme aimed at cultivating an appreciation for theatre among children aged 2-4 years. With PLAYtime!, Ian conceptualised and directed more than 10 well-received original productions and collaborated with Australia's Patch Theatre Company on the mOOn ballOOn Project (2013) that boasted five sold-out performances at Esplanade's annual children's festival, Octoburst.

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YOUNG ARTIST AWARD



Mun Wai is unrelentingly hardworking. I partnered him in a small section of a dance that we were in, and he would never stop rehearsing it. The moment we arrived at rehearsals, before I was done warming up, he would have asked me to practice that section with him.

He is always bursting with energy. He doesn't really stop talking unless he is dancing or watching dance.

Melissa Quek Programme Leader, Dance

LEE MUN WAI Diploma in Dance (2006)

Lee Mun Wai is a founding member, full-time dance artist and dance writer at T.H.E Dance Company. He has performed over 20 dance works with the company, displaying technical finesse and style marked by a unique fluidity and acute sense of musicality, and has toured extensively at festivals in South Korea, France, China, Poland

As a choreographer, Mun Wai is known to be a highly collaborative artist who works across disciplines, such as with local filmmaker Royston Tan on his Singapore Biennale work Ghost of Capitol (2013), and with Jeffrey Tan on Command Pattern (2013) which incorporated technology with dance. He was also commissioned by the Singapore Writers' Festival in 2012 to choreograph City of Desire, a piece inspired by literary artist Gopal Baratham's short stories.

YOUNG ARTIST AWARD



Zhi Wei humbly, lives and breathes cinema. Any conversation with Zhi Wei would always revolve around film and how we continue to be arrested by the flickering images on the screen. It is without a doubt his maturity as a storyteller will shine with every film.

Mardhiah Osman, Lecturer, The Puttnam School of Film

JOW ZHI WEI BA(Hons) Film (2010)

Filmmaker Jow Zhi Wei's work is focused on telling honest stories of lesser known communities. His short films have been screened and competed at prominent film festivals in Singapore and the region, and he has earned numerous local film accolades including Best Script and Jury Special Mention for Best Director and Best Performance for Waiting (2009) at the 2nd Singapore Short Film Awards.

In 2013, Zhi Wei's short film After the Winter was selected for competition at the prestigious Cinéfondation Selection at the 66th Cannes Film Festival in France, making him the first Singaporean filmmaker to compete in that category. It went on to be selected for other festivals worldwide including the 37th Montreal World Film Festival in Canada and the 41st Huesca International Film Festival in Spain. His films have also been screened at the San Sebastian International Film Festival and the Busan International Film Festival in South Korea.

NEW BLOOD ON THE LONDON STAGE

LASALLE was the only Asian institution to win at the prestigious Design & Art Direction (D&AD) New Blood Awards 2014, with Design Communication students Lena Paik, Nicholas Cheong and Vincent Wongso bringing home two coveted Yellow Pencils.



These internationally recognised, highly respected awards give full-time students, recent graduates and under-24s around the world the chance to take on a variety of industry standard briefs set by global brands. D&AD is one of the world's most well-regarded design organisations, set up to promote excellence in design and advertising.

Lena and Nicholas impressed the judges with their entry ASOS FACE/OFF, a virtual outfit battle app where users can hone their inner stylist by casting votes for their favourite outfit photos, while Vincent repackaged British multivitamin fruit drink Purdey's in whimsical, eye-catching 1990s vintage style.

The award-winning entries were featured in the D&AD14 annual alongside the Professional Award winners and displayed at the New Blood Exhibition in Old Spitalfields, London, showcasing the best of the New Blood Awards.





THE ONE CLUB YOUNG ONES COMPETITION

FIRST SINGAPORE INSTITUTION TO WIN AT PRESTIGIOUS NEW YORK COMPETITION

Design Communication students Tannia Sari Surijadjaja and Ahmad Fauzan became the first Singapore students to win an award at the prestigious annual One Club Young Ones Competition in New York, taking home a Silver Pencil for their creative re-imagining of global fashion brand "Organic by John Patrick". Seven other LASALLE students from four teams also took home Merit Awards.





We were inspired by the clothing company's ethical choice of growing their own materials, so we reimagined the company as a farm, but more surrealistic.

Ahmad Fauzan,
BA(Hons) Design Communication

My LASALLE education has taught me to be a more independent and critical designer. I plan to pursue my design passion by stepping out of my comfort zone and looking for a variety of design experiences to support my cognitive and creative processes.

- Tannia Sari Surijadjaja, BA(Hons) Design "It is a great honour for LASALLE to fly the Singapore flag high at this highly acclaimed competition for young creatives," said Nur Hidayah, Dean, Faculty of Design. "We are very proud that the works of our students are now recognised alongside award-winning entries from prestigious design institutions from all over the world. LASALLE has truly proven that we are among the best."

One of the most renowned international advertising, interactive and design student competitions, dating back to 1986, the Young Ones Competition offers students across the globe the opportunity to create original work, build their portfolios and vie for an award. With entries from over 125 schools across 31 countries in 2014 alone, the competition exists to recognise the cream of the crop of creative students.



WARD

LASALLE NAMED INSTITUTION OF THE YEAR

LASALLE was the big winner at the Crowbar Awards 2014, taking home the inaugural Institution of the Year title along with three Best of Show Awards.

BA(Hons) Design Communication students Benjamin Teo and Chua Jia Xiang scooped Best of Advertising and Best of Design respectively, while BA(Hons) Animation Art team Marie Toh, Teo KiKi and Michelle Wong were awarded Best of Film. The College's bag of awards also included six Gold, 17 Silver and 22 Bronze.

BEST OF DESIGN

VERTICAL KAMPONG



The Vertical Kampong app aims to Inspired by the mobility of young trav-

BEST OF ADVERTISING

THE 2015 IKEA CATALOGUE Benjamin Teo





bring back the "kampong spirit" in HDB ellers worldwide, this IKEA Catalogue neighbourhoods, promote community 2015 concept envisions a collaboration bonding, welcome and integrate new with Airbnb to bring the catalogue to The Boy in the Whale Suit is a seven-minute

BEST OF FILM

THE BOY IN THE WHALE SUIT





residents by providing a platform to life all over the world, turning Airbnb short film that explores how people interact through self-initiated activities. apartments into spaces out of the IKEA perceive each other, and details the curious Catalogue that guests can live and friendship between two unlikely children.

> Organised by the Association of Accredited Advertising Agents Singapore (4As), the Crowbar Awards is an annual regional platform for emerging young creatives to showcase their best works and learn from their peers.



THE HONOUR ROLL

ADVERTISING CATEGORY

GOLD

(Integrated Campaign) Benjamin Teo & Cassie Ng BA(Hons) Design Communication

The 2015 IKEA Catalogue (Direct Mail, Integrated Campaign) Benjamin Teo BA(Hons) Design Communication

SILVER

KitchenAid's Cook It Yourself (Integrated Campaign, Ambient Media) Cassie Ng Si Hui BA(Hons) Design Communication

McDelivery: When You Can't Get Away (Posters – Non-transit) Elijah Eugene Ng BA(Hons) Design Communication

National Council of Problem Gambling: Gambling Destroys Families

Elijah Eugene Ng BA(Hons) Design Communication

Jacqueline Tam Yee Cheng, Nguyen Phuong Thao, La Min Khin BA(Hons) Animation Art

(Social Responsibility, Ambient Media) Joscelyn Heng

BRONZE

Cassie Ng Si Hui BA(Hons) Design Communication ASOS FACE/OFF!

(Integrated Campaign)
Nicholas Cheong & Lena Paik BA(Hons) Design Communication

Electrolux, Moments Made Enjoyable

Ng Lilia & Elijah Eugene Ng BA(Hons) Design Communication

McDelivery: When You Can't Get Away Elijah Eugene Ng BA(Hons) Design Communication

Nike You're Not Special (Fully Produced Radio) Lena Paik

BA(Hons) Design Communication

SILVER

National Council of Problem Gambling:

(Art Direction, Posters - Non-transit)

BA(Hons) Design Communication

Sky – Own Time (Ambient Media)

BA(Hons) Design Communication

David Ong Ying Hui, Tan Xinglong &

Lucas Eng Meng Leong, Kevin Loredo &

Gambling Destroys Families

Benjamin Teo & Cassie Ng

Gabriel Stephanus Surija

BA(Hons) Animation Art

Darren Lim Shan Yang

BA(Hons) Animation Art

Elijah Eugene Ng

Fluffymallow

Öl-spray

DESIGN

GOLD

SILVER

Fiona Tang

(Illustration)

Li Cheng

BRONZE

Dai Sini

GOLD

(Integrated) Benjamin Teo

CATEGORY

Vertical Kampong

Chua Jia Xiang

(Social Responsibility)

Muhammad Amsyar

BA(Hons) Design Communication

Loss of Empathy in the Digital World

BA(Hons) Design Communication

BA(Hons) Design Communication

BA(Hons) Design Communication

Yugong Removes the Mountains

BA(Hons) Design Communication

BA(Hons) Design Communication

(Editorial Publication)

INTERACTIVE

CATEGORY

ASOS FACE/OFF! (Applications)
Nicholas Cheong & Lena Paik BA(Hons) Design Communication

BRONZE

ASOS FACE/OFF! (Social Media) Nicholas Cheong & Lena Paik BA(Hons) Design Communication

The Most Annoying Playlist Ever (Applications) Benjamin Teo & Cassie Ng BA(Hons) Design Communication

PHOTOGRAPHY CATEGORY

SILVER

(Portraiture & Fashion) Kenny Lukman BA(Hons) Design Communication

FILM **CATEGORY**

GOLD

The Boy in the Whale Suit Marie Toh, Teo KiKi, Michelle Wong BA(Hons) Animation Art

SILVER

The Boy in the Whale Suit (Editing, Cinematography, 3D Animation, Art Direction, Directing) Marie Toh, Teo KiKi, Michelle Wong BA(Hons) Animation Art

BRONZE

Fish Village (3D Animation, Art Direction) Bak Liping & Ang Wei Yun BA(Hons) Animation Art

KitBash Kid (Editing, 3D Animation, Animation, Art Direction) Wu Jun'An & Huang Jingyu BA(Hons) Animation Art

My Father's Smile Marisa Goh Yi Xuan, Savio Tan Hong Bao, Hayden Yeow Jien Arn & Xu GuangLi Allen BA(Hons) Animation Art

(2D Animation) Phung Nhat Huy BA(Hons) Animation Art

LIFE CHANGING **PRODUCT DESIGN**

Diploma in Product Design students Yang Yang and Nerissa Arviana Prawiro were awarded Seal of Distinction and Honourable Mention respectively at the Red Dot Design Awards 2014.





Yang Yang's winning design, COMMUNI CROSS, is a medical mask with a simple built-in audio system and an organic shape that not only protects but also aids medical personnel in communicating clearly during surgery, while Nerissa's Freund is a wearable technological device that dampens the wrist tremors felt by those with Parkinson's disease.

Identifying good design since 1955, the Red Dot Design Award received more than 16,500 applications from 70 countries in 2014, making the competition one of the biggest and most prestigious design awards worldwide.



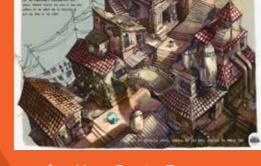




AWARD-WINNING ANIMATION

THE BOY IN THE WHALE SUIT





Originally conceptualised as part of 24 Hour Comics Day 2013, where it emerged the winning work, The Boy in the Whale Suit grew into a BA(Hons) Animation Art thesis film by Marie Teo, Teo KiKi and Michelle Wong that has gone on to win hearts and charm audiences worldwide.

The Boy in the Whale Suit won Best International Student Short at the Festival Internacional de Animacion (Montevideo, Uruguay), Outstanding Creativity Award at the Digicon Animation and Film Awards (Singapore) and Best of Film and Gold: Animation category at the Crowbar Awards, and has been screened at film festivals locally as well as internationally in the Netherlands, Bangladesh, Spain, Portugal and Dubai.



ABOUT THE FILM

Daiyu is intrigued by the boy in the whale suit who passes by her flat every day. A solitary creature, Daiyu plays with her dinosaur toy on her own, until one day, her beloved toy falls out the window. Fearless and unthinking, she finds a way to retrieve her toy, and sees the boy from afar. As she follows the boy in the whale suit, Daiyu goes on a mini adventure to discover who this mysterious stranger is and how friendships are formed.







YOUNG ART DIRECTOR OF THE YEAR

LASALLE alumna Germaine Chen was the Art Director behind the wildly successful IKEA BookBook campaign by BBH Asia Pacific. The print and video ad has made international headlines and grabbed audiences' attention all over the world for its cheeky, clever take on the product launch for IKEA's 2015 catalogue.

With over 13 million views on YouTube, 82,000 likes on Facebook and over 1 million shares across social media, it was the world's most shared advertisement in September 2014.

For her work on the campaign, Germaine was awarded Young Art Director of the Year at the Gong Creative Circle Awards 2014, Singapore's most prestigious advertising awards.









Congratulations on your huge successes! How does it feel to achieve such recognition?

It's a bit overwhelming! I never expected this because I don't come from an advertising background. I was from the Graphic Communication specialism, so winning these awards feels like a validation that the hard work I've put in has been worthwhile.

How did you come to work at BBH Asia Pacific?

I was recommended by my classmate, and had an interview with BBH Asia Pacific Executive Creative Director Scott McClelland. He was willing to offer me a job despite the fact that I had no prior experience in advertising! I'm very grateful.

CREATING THE

What were some of your roles and responsibilities as an Art Director on the BookBook campaign?

In the beginning it was brainstorming and getting concepts out. After that, it was getting the ad looking right, overseeing and art directing the print shoot/video, basically making the campaign look seamless across all channels.

What was the toughest challenge you faced?

Learning the ropes on the job with two other very senior creative directors. I was their hands and feet, and I had to constantly pick their brains to find out what they really wanted the ad to look and feel like. As a junior art director that was the toughest thing for me to manage. But even though it was challenging at first, we managed to make it work and became a good team throughout the entire campaign. You can say it was really teamwork and a belief in the idea that pulled us through.

What about the high point?

When the idea was realised in print and in video. It's amazing when you finally get to see the work in totality after you've slaved over it for months on end. It was such a huge campaign and I worked on it for so long that I inevitably felt jaded and tired at times, because it was the only thing I was doing for ages and working late nights over.

But after your project goes out and gets 13 million views, you look back and go, "Hey that was pretty brilliant! How did we think of that again?" It really puts things back in perspective and reminds you that nothing is impossible with hard work and dedication.





MY TIME AT LASALLE

The most important thing LASALLE taught you was...

The value of teamwork. Though school can be a competitive environment (and soon enough, you realise that work is as well), you learn to work with your peers rather than against them. That's important in building your career because with more people by your side, you're able to push ideas further and generate better concepts.

Advice to students...

Be hungry. Work for what you want, fight for your ideas if you really believe in them. Make things happen instead of waiting around for it to hit you because it will be too late by then. Understand yourself first, then play to your strengths and improve on your weaknesses.

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THE STRAITS TIMES LIFE! THEATRE AWARDS

BEST ACTRESS

Edith Podesta, Programme Leader, BA(Hons) Acting, was named Best Actress at The Straits Times Life! Theatre Awards 2014 for her stunning performance in Cake Theatrical Productions' experimental new work *Illogic* (directed by Cake Artistic Director and LASALLE alumna, Natalie Hennedige). The challenging, highly physical role saw Edith cycle through multiple characters in various vignettes in the first half of the show, with an overarching role as a male playwright-director creating a piece of work for his muse.



SINGAPORE SHORT FILM AWARDS

ACCOLADES FOR THESIS FILMS

The Puttnam School of Film alumni Wu Linfeng and Joey Ho Wei won honours for their thesis films, *Tightrope* and *The Kings* respectively, at the 5th Singapore Short Film Awards in March. Linfeng took home a Special Mention while Joey received the Best Editing accolade.

The Singapore Short Film Awards (SSFA) is the only platform that recognises excellence of short films in Singapore. Over 100 members of the film community attended the awards ceremony at The Substation Theatre.





SINGAPORE DESIGN AWARDS

BEST OF STUDENT DESIGN

The Faculty of Design did LASALLE proud at the Singapore Design Awards, bagging a total of four out of 20 winning entries in the Student Design Awards Category. The awards were presented at a gala ceremony on 13 March amongst a gathering of Singapore's design associations, as part of Singapore Design Week and its anchor event SingaPlural.

BA(Hons) Fashion & Media Industries Level 2 students took home an award for the project *Come Closer* where the museum meets the retail space, while alumni Catherine Chew, Ella Zheng Meisi and Lum Pui Mun all won awards for various student projects conceptualised and executed during their time at LASALLE.





SPROUTS

MOST PROMISING CHOREOGRAPHER

BA(Hons) Dance alumnus Sufri Juwahir took home the top prize for 'Most Promising Work' at SPROUTS 5th Edition, Singapore's foremost competition for budding choreographers. Sufri, a principal dancer with Maya Dance Theatre, blew the judges away with his piece *All in Line*, which fused elements of *bharatanatyam* dance with Western contemporary style.



lacksquare

AMAZING THAILAND FILM COMPETITION

CANVAS OF POSSIBILITIES



Diploma in Broadcast Media Level 2 students, Chervin Chua and Andrew Kose, had the trip of a lifetime to Thailand as invited participants for the Amazing Thailand Film Competition.

Part of the Thailand International Film Destination 2015, Chervin and Andrew joined over a hundred filmmakers from all walks of life for one unforgettable week when they were challenged to use their imagination, creativity, resourcefulness, and ingenuity to research, travel, and make a film in this limited time. Their short film Canvas of Possibilities took home the prize for Most Outstanding Presentation of Thailand (Chao Phraya Basin).

Chervin shares his experience of the competition with us.













THE TRIP OF A LIFETIME

Preparation for our film started three weeks before the competition started. Having heard of the competition from our lecturer, Wesley Leon Aroozoo, we were excited about it and even made a short teaser to present our film to the selection committee of the Amazing Thailand Film Competition. A little less than two weeks before the competition commenced, we received notice that we were selected for the competition.

Without delay, we started liaising with our Production Assistant in Thailand on filming locations, props and other logistics, so when we arrived at Thailand we were ready to start shooting. Because we planned ahead, we managed to shoot at three locations - Bangkok, Ayutthaya and Kanchanaburi - which was quite a feat considering many teams chose a single location.

Thailand was an amazing experience. We had the most freedom in shooting, the people were hospitable and many smiles were received. We would wake up thinking about the film and sleep (not much) still with the film in our mind. It was filmmaking heaven, no distractions!



The chance to network with filmmakers from around the world was an eye-opening experience, being able to see the different styles taken towards filmmaking from countries such as the Philippines, Malaysia, Vietnam, USA and the UK. We made many friends from around the world and we enjoyed the experience in Thailand thoroughly.

Although it might sound like our journey was smooth sailing, it was not. We met with many unprecedented circumstances. For example, there were many budget constraints and also locations which we weren't able to shoot at, and we had to improvise solutions many times along the way. The competition really challenged our ability to think on our feet and come up with creative ways to solve problems.

This competition was the "Amazing" we were looking for when we applied. We will definitely be participating in many upcoming film competitions around the world, hungry for experience and exposure in the filmmaking industry.

GREAT WOMEN OF OUR TIME AWARD

LASALLE alumni Yuni Hadi and Jying Tan were among those honoured by The Singapore Women's Weekly in the Great Women of Our Time Awards, an annual award that honours the achievements of the nation's most inspiring women.

MA Arts & Cultural Management alumna Yuni, who is Executive Director of the Singapore International Film Festival (SGIFF), co-producer of *Ilo Ilo* and co-founder of Objectifs Films, was feted for her accomplishments in the Arts and Media category.

The SGIFF returned from a three-year hiatus to widespread acclaim in 2014 under Yuni's leadership.

Jying Tan, a MA Fine Arts alumna, won the award for the Design category. She has exhibited at galleries and installation sites in Singapore, Malaysia, Japan and Turkey. She was invited to be part of the influential OH! Open House installation event in 2010, and two years ago became the youngest artist ever to take part in the prestigious international residency programme, Tokyo Wondersite. "I hope to contribute even more through exhibitions, education and forming a platform for young artists to exhibit their work," says Jying.



HIGHLIGHTS



President's Artistic Vision

THE WASTE

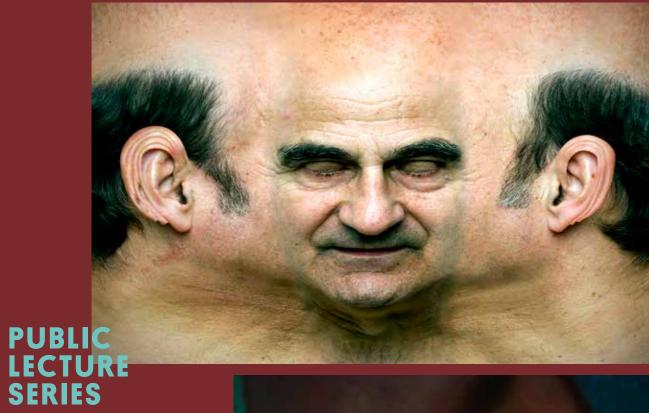
LASALLE President Professor Steve Dixon, an award-winning actor and director whose performances have toured internationally in Europe, Asia and North and South America, dazzled audiences with his first ever show in Singapore. In his 50 minute solo performance, T.S. Eliot's poetic tour de force *The Waste Land* was dramatically brought to life through a fusion of live theatre, film projection, and a mesmeric original sound design by Singaporean composer and NAC Young Artist Award winner Joyce Koh.

"I have long wanted to present the poem in a theatrical form, and travelling in Southeast Asia over the past two years finally provided the inspiration," said Professor Dixon.

"The vivid landscapes, cultural traditions and images I've encountered have ignited surprising connections and counterpoints to the poem's ideas."







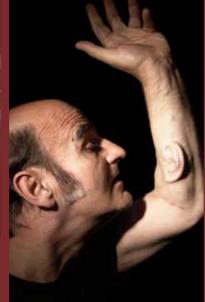
Now in its third successful year, the Public Lecture Series brought renowned multimedia artist **Stelarc** to LASALLE in 2014 for a scintillating audio-visual lecture titled "Engineering Aliveness: Interrogating Alternate Anatomies", about the ups and downs of his life, art and career.

Stelarc is the world's most celebrated technological performance artist. He explores alternative anatomies using prosthetics, machines and virtual systems, exposing the thin and shifting line between humans and technology. His body has housed a swallowed "Stomach Sculpture", been suspended in midair by hooks, and been made to dance involuntarily by audiences administering electric shocks via the Internet. One of his most well-known works is Ear On Arm, which began in 2006. Then, he underwent two operations to construct an ear on his left arm, which was created out of a porous material.

The LASALLE Public Lecture Series is an initiative by Professor Steve Dixon that provides a platform for world-leading practitioners to engage with the arts community in Singapore. Previous thought-provoking Public Lectures include theatre director Robert Wilson, sculptor extraordinaire Richard Wilson, and Academy award-winning producer Lord David Puttnam.









In September, LASALLE welcomed Senior Minister of State for Education, Ms Indranee Rajah, on her first official visit to the College.

Ms Indranee and a team from the Ministry of Education were treated to a showcase of LASALLE highlights from all five Faculties, including a contemporary dance duet, two showstopping numbers from the musical Lucky Stiff, a short film screening from The Puttnam School of Film, a tour of the Tropical Lab 8: Port of Call Exhibition and a display of awardwinning works from the Faculty of Design.







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LASALLE's newest postgraduate programme, the MA Artist Educator, was launched in June 2014. It was created in response to the needs of practicing artists in Singapore who spend a portion of their creative time in the classroom. The programme is unique in Southeast Asia, and one of only a few in the world.

TO DEVELOP ARTS

EDUCATION IN

SINGAPORE

Programme Leader, Dr Kie Watkins, said: "Artist Educators continually reinvent their connections to their students as well as to the community in which they work. The MA Artist Educator programme helps to strengthen these connections by creating a multidisciplinary space for members to learn and grow together while investigating their own practice as well as the practice of others through research and practical application of current pedagogical thought in the arts."

"The greatest difference in myself from the MA Artist Educator programme is a change in my thinking," said student and independent drama artist Peggy Ferroa, President, Singapore Drama Educators Association. "On a professional level, learning and co-creating with educators from different art forms makes me question how I can teach better, be more productive in administrative work, and how I can open up new dimensions in my own art practice. On a personal level, I now look at issues through multiple perspectives."







In collaboration with well-known photographer Dr Tan Ngiap Heng, LASALLE has developed a new digital archive of contemporary performing arts, the first of its kind in Singapore. Work in *Process* aims to document the rehearsal process of local arts groups through photography, videos and interviews.

Said project leader Aubrey Mellor, Senior Fellow, LASALLE: "The whole process of creating work is unknown to the public. Nothing much has been written on it. With current advances in technology, the time is ripe for a project like this – we can now upload hundreds of photos and videos online. I believe it will become a significant resource for researchers and arts practitioners alike for the long-term benefit of the performing arts in Singapore."



(Re)constructing national and supranational identities: Aleksandar Brkić

LAUNCH OF NEW BOOK ON CULTURAL POLICY **FRAMEWORKS**

Dr Aleksandar Brkić, Lecturer, BA(Hons) Arts Management, launched his book Cultural Policy Frameworks: (Re) constructing National and Supranational Identities: The Balkans and the European *Union* at LASALLE in February. The book is a culmination of Dr Brkić's research for which he received the prestigious Cultural Policy Research Award in 2011.

of cultural networks, cultural policy and identity frameworks from a European perspective," said Dr Brkić.

He added: "For me personally, it becomes a new starting point of an extended scope of research that will try to focus on similar issues, but in the Asian context."

"I hope it will be an inspiration, and a guide for students and colleagues who wish to explore further the notions of the relation

TROPICAL LAB 8

Tropical Lab, an annual international art residency programme founded in 2006 by Senior Fellow Milenko Prvacki, returned in 2014 for its eighth successful edition. 24 Master's candidates from 15 countries gathered in Singapore for two weeks in July to research, experiment and collaborate over the creation of new contemporary art.

Themed 'Port of Call', this year's edition of Tropical Lab invited participants to explore ports as sites of intercultural and nautical imagining, as well as Singapore's longstanding position as a hub of international trade.

Participating institutions in Tropical Lab 8 were: Columbia University, USA; Bandung Institute of Technology, Indonesia; California Institute of Art, USA; Central Academy of Fine Art, China; University of Düsseldorf, Germany; Lucerne School of Art and Design, Switzerland; Indonesia Institute of the Arts, Indonesia; Nagoya University of Arts and Sciences, Japan; Massey University, New Zealand; University of Plymouth, UK; RMIT University, Hong Kong; RMIT University, Australia; Royal Academy of Arts, UK; Silpakorn University, Thailand; University of Washington, USA; and LASALLE College of the Arts, Singapore.

















BABY TROPICALAB

A spinoff from Tropical Lab, LASALLE launched the inaugural *Baby Tropical Lab* for local students in Art Elective Programme (AEP) schools, in partnership with the Ministry of Education. Held in November, 33 students from Hwa Chong Institution, Nanyang Junior College and National Junior College took part in the art camp at LASALLE, which culminated in an exhibition of over 20 works at LASALLE's Winstedt Campus. The event, a resounding success, will return on an annual basis for AEP schools.







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TROPICAL ART CAMP

ART RETREAT WITH CHILDREN FROM FUKUSHIMA

In August, eight children aged 9 - 11 from Hirono town, located within 30 km of the Fukushima nuclear power station, came to Singapore to attend an innovative and hands-on experience, Tropical Art Camp: an Art Retreat Exchange, organised by TODAY IS THE DAY Foundation. The camp was supported by Senior Fellow Milenko Prvacki, LASALLE's MA Art Therapy programme, and The Red Pencil.

Over their ten days in Singapore, the children explored self-expression through different art forms such as drawing, photography, ceramics and music, shared their thoughts and feelings and created an exhibition of artwork at the finale of the retreat. The project was deeply empowering and inspirational for both the children of Fukushima as well as volunteers in Singapore.











UP CLOSE AND PERSONAL WITH THE WALKING DEAD **STARS**

Stars of the hit drama series *The Walking* **Dead** Andrew Lincoln and Norman Reedus paid a visit to LASALLE in January, where they displayed their combat skills in an obstacle course on the LASALLE campus green – doing battle with students decked out as zombies.

"The team at FOX International Channels Acting student Channel Chan recalls a were aware of the excellent reputation of LASALLE's BA(Hons) Acting," said Programme Leader Edith Podesta. "We worked together to create an event where the LASALLE actors could showcase their craft, while learning from the two highly esteemed professional actors from *The Walking Dead.*"

Andrew and Norman also shared anecdotes and insights on the show and their acting careers with an audience of 500 at a one-and-a-half hour dialogue session. Students then had the privilege of attending an exclusive masterclass with Andrew and Norman.

particular piece of advice that inspired her. "Andrew and Norman both said that actors should always trust their gut instincts, because that makes the role truly you - there's no one out there like you. Simple as this piece of advice is, it gave me a jolt of confidence and I will remember it for the rest of my career."



GOLDSMITHS SUMMER PROGRAMMES

30 students from the Faculty of Performing Arts' School of Dance and Faculty of Design had the opportunity to visit LASALLE's partner institution Goldsmiths, University of London, as part of a new summer programme. They attended special workshops and classes and developed joint student projects. Additionally, Dance students had the opportunity to work on a site-specific performance piece, exploring areas of London such as the South Bank, Shoreditch and Spitalfields.





CULTURAL LEADERS' LAB 2014 marked the successful

conclusion of the Cultural Leaders' Lab, designed and directed by Professor Ruth Bereson, Dean, Faculty for the Creative Industries. Developed for recipients of the National Arts Council (NAC) Cultural Fellowship, the Lab was a first-of-its-kind initiative to develop cultural leaders in Singapore through a sustained programme that included overseas field trips, sessions with renowned international experts in the field and personal research projects.

Over the course of the Lab, the six Fellows visited Toronto, Washington DC, New York and Hong Kong, where they had the opportunity to meet with heads of cultural policy and key arts leaders of institutions such as the Guggenheim Museum, the New York Philharmonic and the Hong Kong Arts Development Council.

Through the Lab, LASALLE has built partnerships, spearheaded the strengthening of international links and championed thought leadership in the cultural industries. As a testament to the project's success, the Toronto Arts Council in Canada has created the Toronto Cultural Leaders' Lab. LASALLE has also been invited to consult with Cambodian Living Arts on a cultural fellowship.











LASALLE/ANZATA ART THERAPY SYMPOSIUM

The MA Art Therapy Programme collaborated Keynote speakers Dr Lynn Kapitan (USA) with ANZATA (Australian and New Zealand Arts Therapy Association) to provide a two-day international art(s) therapy research and professional practice symposium at the College. In attendance were a diverse group of over 200 professionals and students from the USA, UK, Thailand, Malaysia, Sri Lanka, Indonesia, Hong Kong, China, Japan, Australia, New Zealand, Dubai (UAE), New Caledonia and Singapore.

and Dr Patricia Fenner (Australia) shared their knowledge on contemporary art(s) therapy research with an emphasis on connectivity, exchanging ideas and fostering critical discourse. "This marks the second time the Programme has hosted such a large-scale event. It speaks both to the development of professional art therapy services locally as well as the maturity of the Programme itself," said Ron Lay, Programme Leader, MA Art Therapy.



ANCER: ARTS MANAGEMENT CONFERENCE

NEW VOICES, CURRENT PERSPECTIVES

The second Conference of the Asia Pacific Network for Cultural Education and Research (ANCER) was held at LASALLE from 14 to 15 November. Themed "New Voices, Current Perspectives: Arts Management, Policy and Development in Asia", the conference gathered 110 participants to discuss larger cultural identity frameworks connected with the region of Asia Pacific and Southeast Asia and the challenges, visions, strategies and decision-making in the field. A total of 18 diverse countries were represented at the conference, with delegates from Singapore, Malaysia, Indonesia and Thailand as well as further afield from Lithuania, Serbia, Spain and Portugal.

For the first time, the conference also hosted a panel for young cultural policy researchers and a dialogue session on cultural collaborations and exchanges between Asia and Europe, jointly organised with the European Network of Cultural Administration Training Centers (ENCATC) and supported by the Asia-Europe Foundation.





UPCYCLING FOR EARTH DAY

In celebration of Earth Day 2014, LASALLE students collaborated with VivoCity to create eye-catching, comfortable upcycled benches from empty plastic bottles. The benches were displayed at VivoCity from 22 to 27 April as part of the mall's ongoing Earth Day celebrations.



THE GREAT EGG-VENTURE

Students, alumni and staff came together to decorate Easter eggs at The Great Egg-venture, Singapore's largest Easter fiesta, on the weekend of 12 April. In conjunction with LASALLE's 30th Anniversary celebration, 30 larger than life eggs measuring 1.5m by 1m were each hand-painted and uniquely decorated with their own creative interpretations for a giant egg hunt spanning Mount Faber, the Harbourfront area and Sentosa Island. LASALLE was among various organisations to take part in this event with over 100 eggs painted.



AN AFTERNOON WITH VICTORIA BECKHAM

The Pedder Group, in collaboration with LASALLE's Faculty of Design, presented *An Afternoon with Victoria Beckham* at The Singapore Airlines Theatre on 14 May. The internationally renowned style icon and former Spice Girl spoke about her fashion design career and her hugely successful eponymous label to a packed audience of students and industry guests.





SINGAPORE WOMEN'S HALL OF FAME

Students of the BA(Hons) Musical
Theatre programme at LASALLE had
the privilege of celebrating International
Women's Day 2014 with President Tony
Tan Keng Yam and his wife, Mrs Mary Tan
at the launch of the Singapore Women's
Hall of Fame, where they performed
three songs to widespread acclaim in
front of a packed hall of 550 guests.

"It was a real honour to be involved in this momentous milestone for Singapore and Singapore women, and to celebrate International Women's Day in such august company." said Tony Knight, Programme Leader, BA(Hons) Musical Theatre. "For the students, this was a great opportunity to perform for a large audience of distinguished guests, and showcase their talent to the who's who of Singapore."

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DEBUT EP FOR STELLA SEAH

Music alumna and winner of the 2012 Sunsilk Academy Fantasia competition, Stella Seah Hui Xian, released her warmly received debut Mandopop EP *Wings of Dreams* with industry heavyweights Ocean Butterflies Music in October. She followed up with an appearance at the a-nation Japanese music festival, where she opened for J-pop legend Ayumi Hamasaki.





JEREMY SHARMA: MODE CHANGE

Fine Arts alumnus and lecturer Jeremy Sharma held his first solo exhibition, *Mode Change*, with Michael Janssen Singapore at Gillman Barracks in May. Centering on a discourse between two unique bodies of Jeremy's work, the exhibition showcases three-dimensional works straddling the lines between painting, sculpture and object in the same space for the first time, resulting in an interesting tension and reading of abstraction in the present context of Asia and the world.



BETWEEN WORLD

LASALLE continued its long-term partnership with the Audi Fashion Festival, Singapore's most prestigious fashion runway, when the BA(Hons) Fashion Design and Textiles graduating class presented the Degree Fashion Show 2014 Between Worlds at the Tent@Orchard on 17 May. A total of 20 collections from Menswear, Womenswear and Creative Pattern Cutting were showcased to warm acclaim. Fashion and media personality Daniel Boey was later spotted the same day wearing a quilted coat (pictured) by graduand Gong Yehua, part of her Menswear collection Mid Rhombus.







CANNES ROGER HATCHUEL ACADEMY

BA(Hons) Design Communication student Elijah Eugene Ng was handpicked by MediaCorp to be Singapore's representative to the prestigious Roger Hatchuel Academy, Cannes Lions International Festival of Creativity, held in France from 15 to 21 June. It was a "life-changing seven days" for the young designer. Open to only 35 students from around the world each year, Roger Hatchuel is the longest running Academy at Cannes and offers a unique opportunity to meet the most inspiring and influential people from the global communications industry.

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LIQUID ARCHITECTURE

Australia's premier sound art event, *Liquid Architecture*, was presented in Singapore for the first time over a two-day festival in collaboration with LASALLE's School of Contemporary Music and Institute of Contemporary Arts Singapore, supported by Arts Victoria and the Australia Council. The festival featured a series of lectures and performances by leading sound artists addressing the theme "The Ear is a Brain: Sound Beyond Sound".

Multidisciplinary artist Bani Haykal, recipient of the NAC Young Artist Award in 2013, was specially commissioned to produce a sound installation for the festival. His ongoing series *Dormant Music*+ saw the Brother Joseph McNally Gallery transformed into an acoustic chamber to house various interactive, de-constructed musical elements.



WELCOME TO THE SINGAPORE FAMILY

LASALLE joined in the SG50 celebrations early, collaborating with the National Population and Talent Division to design a congratulatory card for the SG50 Baby Jubilee Gift. Designed by final year Diploma in Design Communication students Rachaell Mary-Lyn Mathews, Truong Tuan Phong, Zhang Jingyao and Kenneth Wang Soo How, the card reflects the well-wishes of this generation to the next and will accompany each gift pack presented to all Singaporean babies born in 2015.





Following a first successful run in 2013, the Singapore edition of the worldwide 24-Hour Comic Challenge returned to LASALLE over the weekend of 4 to 5 October with a new record high of 180 participants from all walks of life, ready to take on the task of creating 24 pages of comics in 24 hours. Highlights included a surprise visit from local legend Bill Teoh, owner of Comic World, Singapore's longest-running comics store and one of the few remaining in the business. BA(Hons) Animation Art student Alize Martinez, winner of the student category, walked away with a limited edition Nikon 1 camera sponsored by Nikon.



SINGAPORE INTERNATIONAL FESTIVAL OF ARTS PARTNERS LASALLE TO CREATE NEW WO

In September, the Singapore International Festival of Arts (SIFA) and LASALLE embarked upon a new collaboration, the *LASALLE-SIFA Creative Platform*, to develop and stage a new work at SIFA 2015. This marks SIFA's first commissioning project with an arts education institution.

Over the course of the year-long collaboration, more than 40 students from LASALLE's Faculty of Performing Arts will work with Chinese director Wang Chong to explore Madame Mao's Revolutionary Operas and create a new work in response. Wang Chong, named Experimental Artist of the Year 2012 by The Beijing News, has been specially commissioned by Festival Director Ong Keng Sen for this project.



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LOVE TO COME CLOSER AT ROBINSONS

Following a successful exhibition at LASALLE in 2013, the *Come Closer* project by the BA(Hons) Fashion Media and Industries programme returned in February for a special edition at Robinsons Orchard titled *Love to Come Closer*.

Conceived as an art installation where museum meets retail space, *Come Closer* invites shoppers to take a moment for a closer look at their objects of desire. The circular installation for *Love to Come Closer*, specially tailored for the centre atrium of Robinsons Orchard, featured 20 miniature peepholes in the signature polka dot style of *Come Closer*. Each meticulously crafted window displayed fashion items and unique handmade accessories by students, available exclusively at Robinsons Orchard.





LASALLE Provost Venka Purushothaman and Deputy Chief of Mission Blair Hall renew the College's partnership with the American Embassy.

AMERICAN CONNECTION PARTNERSHIP

LASALLE formalised its second American Connection Partnership with the American Embassy in Singapore, renewing one of the most fruitful ongoing partnerships of the College. Since 2005, the Embassy has been one of the largest donors to The Ngee Ann Kongsi Library, with contributions of over 1,600 items in print and digital form. Collaborations have also been made possible with the Library of Congress, Columbia University Library, New York Public Library and other institutions. The Embassy also supports the annual Grad Musical and other College projects through sponsorships and grants.

GOLDSMITHS-LASALLE FILM EXCHANGE

From mid November to early December, LASALLE hosted a group of MA Cinematography students from partner university Goldsmiths for a week-long exchange programme with students from The Puttnam School of Film. The visiting students, who had just completed their thesis films, collaborated with LASALLE's final year BA(Hons) Film students on the colour grading of these films. "When I first heard of this exchange programme, I thought it was an amazing opportunity. I had never been in Asia before. I think it's been a really good process getting to know people from a different culture and background, and learning different kinds of ways to see my film," said Goldsmiths student Fabio Guerreiro.



THE LASALLE SHOW

The LASALLE Show 2014 unveiled over 950 works from students of all faculties, in an annual showcase by graduands from the Diploma, Bachelor of Arts (Honours), and Master of Arts programmes.







To sustain a creative economy, we need to recognise the essential relationship between education and the creative industries to which our graduates progress...
The College offers ground-breaking programmes designed to meet the needs of today's graduates and creative industries professionals.

Mr Robert Tomlin
 Chairman, DesignSingapore Counc
 Guest of Honour,
 The LASALLE Show 2014
 Exhibition Opening







































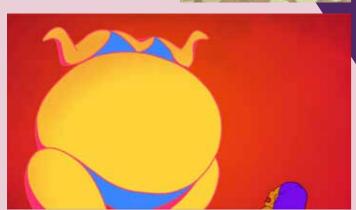


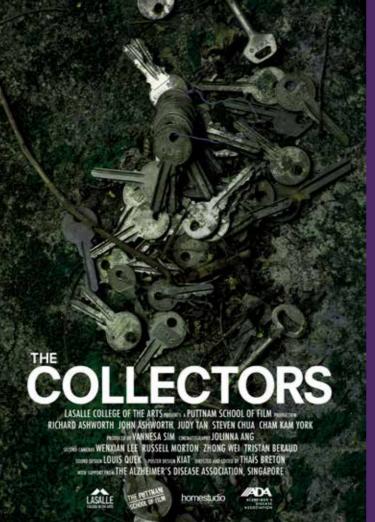














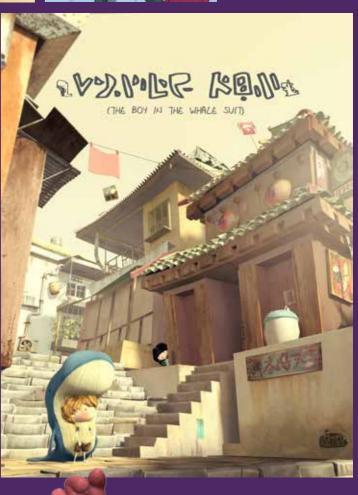








































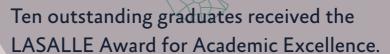


CONVOCATION



LASALLE Award for Academic Excellence





The award is given to outstanding students who maintained high academic standing throughout their education at LASALLE and demonstrated achievement in their respective creative fields.

In 2014, a total of 941 graduates received their Diploma, Bachelor of Arts (Honours) and Master of Arts certificates.



AWARDS CONFERRED

Acting BA(Hons)

Animation Diploma

BA(Hons)

Animation Art BA(Hons)

Arts Management

Arts & Cultural Management Master of Arts

Art Therapy Master of Arts Asian Art Histories Master of Arts

Audio Production Diploma

Broadcast Media

Dance
Diploma, BA(Hons)

Design Communication Diploma, BA(Hons)

Fashion Diploma Fashion Design & Textiles Diploma, BA(Hons)

Fashion Media & Industries BA(Hons)

Film BA(Hons)

Diploma, BA(Hons), Master of Arts

Interior Design Diploma, BA(Hons)

Music
Diploma, BA(Hons)



BA(Hons)

Performance Diploma

Product Design
Diploma, BA(Hons)

Technical & Production
Management
Diploma

Technical Theatre BA(Hons)

Theatre + Performance BA(Hons)



LASALLE AWARD FOR ACADEMIC



DIPLOMA AWARD WINNERS

Nerissa Arviana Prawiro Diploma in Product Design Faculty of Design

Leow Wei Li Diploma in Fine Arts Faculty of Fine Arts

Andrew Guojun Unwin Diploma in Animation Faculty of Media Arts

Jelene Luar Xue Ling Diploma in Music Faculty of Performing Arts

MA AWARD WINNER Low Hwee San MA Art Therapy Faculty for the Creative Industries BA(HONS) AWARD WINNERS Khaleedah Binte Sairi BA(Hons) Design Communication Faculty of Design

Christine Therese Fernando BA(Hons) Arts Management Faculty for the Creative Industries

Nandita Mukand BA(Hons) Fine Arts Faculty of Fine Arts

Thaïs Breton BA(Hons) Film Faculty of Media Arts

Aya Sekine BA(Hons) Music Faculty of Performing Arts MCNALLY AWARD FOR EXCELLENCE IN THE ARTS



BRETON

When I was six years old and my family and I had recently moved to Singapore, my mother held an exhibition at the Alliance Française and I was there with her to set it up. As part of her work, she had created a line of small rocks on the floor, and I was very fond of this little pathway. On the night of the exhibition's opening, I remember staying all evening by the rocks to tell every visitor to be careful not to stand on them.

One of these visitors I warned turned out to be Brother Joseph McNally himself, the guest speaker of the exhibition. During his speech, Brother Joe mentioned to the crowd that he was touched by the fact that even a kid understood and valued a work of art!

It is really meaningful for me to be standing here today to receive an award that holds the name of the man who participated in urging my life towards the arts.

- Thaïs Breton BA(Hons) Film Named after LASALLE's Founder, Brother Joseph McNally, the McNally Award for Excellence in the Arts is awarded to the most outstanding student of each year's graduating cohort. It recognises the role of the artist in society, their academic excellence and significant contribution to professional and social communities.

The McNally Award for 2014 was awarded to Thaïs Breton.

Thaïs is a French filmmaker, born on Reunion Island in 1991 and raised in Singapore since 1996. She graduated from LASALLE College of the Arts with BA(Hons) Film, majoring in Directing for Documentary and Post Production.

Thaïs has a strong multi-cultural background, having travelled and lived in multiple cities. Her sensitivity towards society's political and economic issues, as well as her eye for visual details, gives her films a strong personal imprint.

Her thesis film *The Collectors* documents testimonies of subjects whose parents suffer from Alzheimer's. These individuals find themselves at the heart of a local and collective cultural amnesia, provoked by the mass destruction of every remainder of an "Old Singapore".

Thaïs works actively as a conceptual filmmaker with international clients and travels all over Southeast Asia for shoots. Being exposed to such cultural diversity in countries that offer stunning backdrops provides her with great inspiration and further strengthens the artistry in her personal work.

Thaïs is currently preparing a documentary on the cultural neo-colonialism present in Cambodia.



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GRADUATE STATISTICS

TOTAL GRADUATES:

	FACULTY	NUMBER	PERCENTAGE
BY	PERFORMING ARTS	132	14%
FACULTY	CREATIVE INDUSTRIES	54	6%
	DESIGN	510	54%
	FINE ARTS	147	16%
	MEDIA ARTS	98	10%

	LEVEL	NUMBER	PERCENTAGE
ВҮ	DIPLOMA	371	40%
LEVEL OF	BA(HONS)	520	55%
ACHIEVEMENT	MA	50	5%

FOR GOLDSMITHS-VALIDATED PROGRAMMES

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Management (MA)

Mrs Vicky Woollard

Languages and Translation, Centre Head & INDUSTRIES for Cultural Policy and Management and

Ms Susan Jenkyn-Jones

ART THERAPY (MA)

Dr Janek Dubowski

Subject Leader, Arts Therapies, Principal FACULTY OF Lecturer, University of Roehampton FINE ARTS

FACULTY OF DESIGN

DESIGN COMMUNICATION

Mr Simon Davis

Principal Lecturer & Programme Leader Graphic Design & Illustration University of Cumbria, UK

Ms Ro Spankie Course Leader BA(Hons)

School of Architecture and

PRODUCT DESIGN

Dr Gordon Hush

Glasgow School of Art, UK **FASHION DESIGN** & TEXTILES

FASHION MEDIA

Director of Quality Academic

Programme, City University London, UK International Fashion Academy

FINE ARTS

Dr Katie Hill

Leader, Modern and Contemporary

Also External Examiner for

FINE ARTS

Ms Rebecca Fortnum

(MA Fine Art) Camberwell College of Art University of the Arts London, UK

FACULTY OF MEDIA ARTS

Dr Sally Jane Norman

Also External Examiner for

OU-Validated Interactive Art and Video Central School of Speech

Mr Philip Shingler

University College Falmouth, UK

FACULTY OF PERFORMING ARTS

Dr Robert Ellis-Geiger

City University of Hong Kong,

MUSICAL THEATRE

DANCE

Mr Tony Thatcher

Programme Leader, MA Choreography/ Subject Convenor Chorerography

FOR OU-VALIDATED

TECHNICAL THEATRE

Dr Nicholas Geoffrey Hunt Head of School

Design, Management and Technical Arts Rose Bruford College

INSTITUTE OF CONTEMPORARY ARTS SINGAPORE

A YEAR OF NEW THINKING

2014 was a year of new thinking at the Institute of Contemporary Arts Singapore. Under the directorship of Bala Starr, appointed at the end of 2013, the institute produced diverse events, five publications and 36 exhibitions, culminating in the LASALLE 30th anniversary exhibition *Modern Love*, opened by Prime Minister Lei Hsien Loong in November.

Behind the scenes, resources were directed towards increasing curatorial capabilities, improving technical skill levels, and building industry networks. We achieved a major redesign of the basement galleries, and renovated the gallery architecture across all seven discrete exhibition spaces. New curatorial appointments were set in motion, and important new exhibition partnerships established with the Palais de Tokyo, Paris, and Musée d'art contemporain de Lyon, key international relationships that add dimension to the ICA Singapore. In August, the institute presented sculpture, drawings, film and performance by Zai Kuning at the annual Asian Arts Space Network (AASN) exhibition, this year held in Gwangju, South Korea

Mehind the scenes, resources were directed towards increasing curatorial capabilities, improving technical skill levels, and building industry networks... New curatorial appointments were set in motion, and important new exhibition partnerships established.

In 2014 the ICA Singapore developed the means to target the broadest capacity of international contemporary art and curatorial practice along with high standards of exhibition presentation. The three upgraded basement galleries functioned from mid-year as a single large impressive space, offering flexibility and higher visibility. From August 2014, the programme was separated into two strategic strands: major contemporary exhibitions in the lower-level galleries, and curriculum-related, individual and collaborative projects developed with LASALLE faculty staff and students on leve one. These two distinct strands enabled us to coherently present a spirited and diverse range of Southeast Asian and international creative practices. Important curated exhibitions that strengthened the ICA Singapore's reputation as a leading centre for contemporary art were presented concurrently with focused, often experimental, exhibitions developed by and with LASALLE staff and students across all levels and academic faculties.

In June 2014, Melanie Pocock, a graduate of the Royal College of Art, London, was appointed Assistant Curator. The internship programme, initiated in January, enabled four LASALLE Fine Arts and Arts Management students to take up appointments at different times through the year. The internship programme enables curatorial and industry learning, and provides an environment where students can explore careers in arts administration and curating. ICA Singapore aims to build sureness in the arts and technical experience at all levels. For example, the leader of our technical team, Hafiz Osman, travelled to Melbourne and Sydney to meet with his Australian peers at major museums and contemporary art



paces, exchanging know-how and information, and observing varied istallation methods and processes.

Among several strategic exhibitions in the year's programme, SOUND: Latitudes and Attitudes presented a critical overview of sound art in Singapore. The Beach that Never Was, an exhibition developed by artists' collective Hayama Projects, presented works by artists based in Singapore, Japan and the USA in the context of the 'globalised city'. Towards the end of the year, Countershadows (tactics in evasion) looked at the reciprocal relationship between concealment and exposure in works of art and the exhibition experience. Countershadows was nominated by The Straits Times as the best contemporary art exhibition in Singapore in 2014.

include the first solo exhibition in Singapore of paintings by lecturer Antoine L'Heureux, and Fish Umbrella, a group exhibition that presented works in a range of media by staff from the Faculty for the Creative Industries. In both exhibitions, students were invited to tackle the ideas and practices of teaching staff, through dialogue sessions, presentations and workshops. Renowned Johor Bahrubased artist Zai Kuning also worked with students and alumni from LASALLE who developed new works which were exhibited in September alongside a major installation by Zai.

SOUND:Latitudes And Attitudes

7 FEB – 16 MAR CURATED BY BANI HAYKAL AND JOLEEN LOH

SOUND: Latitudes and Attitudes brought together the work of 17 artists in Singapore who share the use of sound as a medium and as a subject. Featuring works by visual artists, musicians, composers, performance artists and media artists, the exhibition engaged with a wide scope of sonic works that invited various possibilities of listening.

The exhibition consisted of five components in and outside of the gallery space, including curated listening stations, a series of changing installations, sound performances, a selection of sound scores, and an archive of sonic practices developed by Mark Wong.

SOUND: Latitudes and Attitudes was one of the first exhibitions in Singapore to explore divergent developments in sound in the arts. It provided an opportunity to engage with the confluence of forms and ideas surrounding the registers of sound art and experimental music, and the blurring of their complex boundaries.





Ang Song-Ming, Silent Walk, 19 February 2014



Zul Mahmod, ARENA b.2, 2014.



Zai Tang, Untitled (Bukit Brown Cemetery III), 6 February 2014

Strangers In The Day

7 Feb - 6 Apr Prue Dixon and Steve Dixon

Strangers in the Day comprised a series of assemblages, installations, prints and films that explore ideas about whether the connections we make with other people and other things ever take us beyond being strangers to them, and strangers to ourselves.

Strangers in the Day was Prue Dixon and Steve Dixon's first exhibition together, and their first visual arts exhibition in Singapore. Prue specialises in printmaking and book arts, and has exhibited internationally. Her work explores themes ranging from the 'proprioceptive' human body to imagined utopias and the politics of space.

Professor Steve Dixon is President of LASALLE College of the Arts and has combined his career in higher education with continuing practice in the fields of multimedia theatre, video and interactive arts. His videos focus on temporal manipulations, often creating a poetic or uncanny sense of time.









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The Beach That Never Was

7 Aug – 14 Sept Curated by Juka Araikawa, Mike HJ Chang and Krister Olsson



Pimeriko, Just the Two of Us, 201





Mike HJ Chang, Blind, 2014. Photo: Ken Cheong



The Beach That Never Was explored the concept of home in the context of the 'globalised city'. Its title alluded to the dual character of many tropical beach towns that are a paradise to foreigners but little more than a backdrop to locals. This disconnect—between the 'foreign' and the 'local'—camouflages the fact that cities in the 21st century are more similar than different.

Developed by Hayama Projects, a loose artists' collective begun by Juka Araikawa and Krister Olsson in 2012, *The Beach That Never Was* presented works by artists from Los Angeles, Singapore and Tokyo. Many of the artists are 'third culture kids' or *kikokushijo*. Their work reflects mixed experiences of having lived in multiple cities as both insiders and outsiders. Other works in the exhibition explored the psychology of home, and the psychogeography of the cities in which their makers live.

Countershadows (tactics in evasion)

20 Sept – 26 Oct Curated by Melanie Pocock



Sai Hua Kuan, Something Nothing, 200



Heman Chong, Monument to the people we've conveniently forgotten (1 hate you), 2008-14.

Countershadows (tactics in evasion) focused on artworks characterised by their evasive concepts and aesthetics. Highlighting the paradox of camouflage—that it must be seen in order for it to be acknowledged—the exhibition explored how exposure and concealment are often intertwined, each revealing the qualities and axioms of the other.

The exhibition presented installation, sound, video, sculpture and photography by seven established and emerging artists from Singapore. The works used both conceptual and aesthetic means to 'escape' the viewer. A number of the works overlapped, or were hidden in the gallery space, inviting viewers to look within, around and beyond for insight.





Ho Rui An, A Difficulty (Grey), 20



Modern Love: LASALLE Thirtieth Anniversary Exhibition

6 Nov – 4 Feb **Curated by** Khairuddin Hori and Bala Starr











Modern Love brought together more than 50 works by 30 artists who have graduated from LASALLE College of the Arts in the three decades since the college was established in 1984. Presented over two levels in the largest galleries of the ICA Singapore, it represented the diverse approaches and independent thinking of LASALLE graduates, and their engagement with art communities in Singapore and Southeast Asia.

Founded on the exuberant and at times overwhelming experience of modern life, the exhibition reflected on the aspirations that artists associate with learning, their aspirations for a civil society, their dedication to knowledge and the pedagogy of an institution, and the necessity of independent art practice and collaboration.

The Familiarity of Things, Faculty of Fine Arts

12 Apr – 11 May





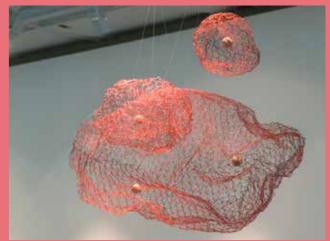


Yuri Dahlan, The Curse, 2014.

The Familiarity of Things presented works in a range of media by 27 Diploma Level 3 students.

The artworks in the exhibition were produced using found objects and text as their starting point. The students then attempted to thwart, subvert, or redefine the original meaning and context of their materials. Through re-imagining how their chosen objects and words might be perceived, the students attempted to free the materials from the confines of their familiar meaning and significance.

The final works evoked oddity, wit and a strange kind of poetics. These feelings were also highlighted in the experimental display, which underlined similarities and contrasts in the works' ideas, materials and forms.





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LISTINGS

NATIONAL AND INTERNATIONAL EXHIBITIONS

Jessica Gabrielli: Nimbus Aura 17 Jan – 26 Feb

SOUND: Latitudes and Attitudes 7 Feb – 16 Mar

The Art Incubator 5: From When We Last Met 7 Feb – 6 Apr

Thinking of Landscape: Paintings from the Yeap Lam Yang Collection 8 Mar – 16 Apr

Hafiz Osman: Maps and Meetings 8 Mar – 6 Apr

SUPERPOSITION(S)
22 Mar – 20 Apr

Mark Thia: Night Throwing
12 Apr – 11 May

Singapore Youth Festival 2014 Art Exhibition 10 – 23 Jul

The Beach That Never Was
7 Aug - 14 Sept

Countershadows (tactics in evasion)
20 Sept – 26 Oct

Zai Kuning: The Fleeting World of Dapunta Hyang 20 Sept – 26 Oct

Modern Love: LASALLE Thirtieth Anniversary Exhibition 6 Nov - 4 Feb

LASALLE FACULTY EXHIBITIONS

ON: SHOW, Faculty of Design 17 Jan – 9 Feb

Open House: Animation and Media Arts Exhibition, Faculty of Media Arts 17-26 Jan

BIG-BANG, Faculty for the Creative Industries 17–26 Jan

Should We Look at the Other Side?, Faculty of Fine Arts 17–26 Jan

Pho Pho, Faculty of Design 17–28 Jan

Prue Dixon and Steve Dixon: Strangers in the Day 7 Feb – 6 Apr Cities and Their Thesis, Faculty of Design 15–26 Feb

Tales from the Wardrobe, Faculty of Design 12 Apr – 11 May

The Familiarity of Things, Faculty of Fine Arts 12 Apr – 11 May

Landings: MA Fine Arts, Faculty of Fine Arts 25 Apr – 11 May

The LASALLE Show Exhibition 2014, All Faculties 23 May – 4 June

Tropical Lab 8:
Port of Call,
Faculty of Fine Arts
7 Aug - 7 Sept

In a Space Across from You: Works by Students in Diploma Fine Arts, Faculty of Fine Arts 7-31 Aug

Antoine L'Heureux: The Lonely Emperor's Journey a.k.a. Becoming New Gods a.k.a. ..., Faculty of Fine Arts 7-31 Aug

Inspired by Light—A Traveller's Journal: Watercolours by Winston Oh, Faculty of Fine Arts 6-28 Sept

The Grass is Always Greener on the Other Side: The Winston Oh Travel Award 2014, Faculty of Fine Arts 6-28 Sept

Fish Umbrella,
Faculty for the Creative Industries

Bani Haykal: Dormant Music+, Faculty of Performing Arts 4–26 Oct

Perspectives,
MA Art Therapy programme,
Faculty for the Creative Industries
1–23 Nov

idreamofmona: MA Fine Arts Work-in-Progress, Faculty of Fine Arts 1-23 Nov

Present Futures: BA Design Communication, Faculty of Design 6-23 Nov

WORKSHOP by McNally & Co., Faculty of Design 13 Dec − 15 Feb 24 Hour Comics Exhibition, Faculty of Media Arts 29 Nov – 7 Dec

PUBLICATIONS

GLOSSARY, vol. 2

This anthology features essays and interviews by artists, curators, academics, lecturers, researchers, and film directors on exhibitions and programmes held at the ICA Singapore in 2013.

SOUND: Latitudes and Attitudes

Published to accompany the exhibition SOUND: Latitudes and Attitudes, this publication includes essays and interviews by curators Joleen Loh and Bani Haykal, artists' statements and biographical information.

The Beach That Never Was

Published on the occasion of the exhibition *The Beach That Never Was*, this catalogue includes an introduction by curators Juka Araikawa, Mike HJ Chang and Krister Olsson, and texts by Kathleen Ditzig, John Freeman, Diana Nawi and Darryl Wee.

Countershadows (tactics in evasion)

A catalogue that explores art characterised by its evasive concepts and aesthetics, with an essay by curator Melanie Pocock, descriptions of artworks and biographical information.

Modern Love: LASALLE Thirtieth Anniversary Exhibition

Published to accompany the group exhibition Modern Love: LASALLE Thirtieth Anniversary Exhibition, this notebook includes an introduction by curators Khairuddin Hori and Bala Starr, and reference material including descriptions of artworks and artists' biographies.

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